

# COMMONWEALTH OF VIRGINIA DISPARITY STUDY BUSINESS SURVEYS



The Commonwealth of Virginia (the Commonwealth) has commissioned **BBC Research & Consulting (BBC)** to conduct a *disparity study* to assess whether barriers exist for minority- or woman-owned businesses that make it more difficult for them to compete for Commonwealth contracts.

**YOU MAY BE  
CONTACTED  
AND YOUR  
INSIGHTS ARE  
ESSENTIAL!**

As part of the study, BBC will conduct telephone and online surveys to collect information on businesses' characteristics. **Davis Research** will be conducting those surveys on behalf of the project team. **Surveys will begin in June 2020 and will continue through 2020.** If you are contacted, please participate in the survey to help ensure an accurate and comprehensive disparity study.

## HOW WILL THE INFORMATION BE USED?

Information from the surveys will be used to estimate the **availability** of minority- and woman-owned businesses for Commonwealth contracts and procurements.

## WHO WILL BE CONTACTED?

Businesses that do work or provide services related to the types of construction, services, and goods that government agencies contract for may be contacted, even if they have never worked with government agencies in the past.

For more information about the disparity study, please visit:

<https://www.sbsd.virginia.gov/cov2020disparitystudy/>

