



## GO Virginia Project Performance Metrics

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### Workforce Development

1. Number of students trained
2. Number of upskilled employees/ jobs retained
3. Number of new jobs created
4. Number of businesses served
5. Number of new internships created
6. Number of new apprenticeships created
7. Number of new programs/credentials implemented
8. Number of credentials awarded
9. Number of students enrolled in dual enrollment programs

### Site Development

1. Number of acres advanced to higher tier per Virginia Business Ready Sites Program (VBRSP)
2. Increased locality engagement in establishing a RIFA/revenue sharing agreement
3. Number of prospects (active company visits)
4. Number of businesses attracted
5. Number of linear feet of sewer/water infrastructure
6. Total acres impacted/developed



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION

## Startup Ecosystem

1. Number of jobs created
2. Number of businesses attracted
3. Number of businesses retained
4. Number of existing businesses expanded
5. Number of new businesses created
6. Number of businesses served
7. Total capital raised by fund manager
8. Total capital deployed by fund manager
9. Venture capital investment in served businesses
10. Number of fund investments
11. Average deal size
12. Research and development (R&D) funding deployed
13. New products completed/released to production
14. Total patents filed
15. Total patents awarded
16. Revenues increased from export-sales

## Cluster Scale-Up

1. Number of jobs created/retained
2. Number of businesses retained
3. Number of existing businesses expanded
4. Number of businesses served
5. Revenues increased
6. Operations costs reduced
7. New products completed/released to production