

Marilyn H. West

Education	Holds a master's degree from the University of Pittsburgh. Graduate School of Public Health (Pennsylvania) and a bachelor's degree in Mathematics from Waynesburg University (Pennsylvania). Post graduate work in Biostatistics and a graduate of many leadership programs such of Leadership Metro Richmond and the Virginia Executive Institute.
Occupation	Is the owner and Chairman/CEO of M. H. West & Co., Inc., which is a Virginia-based consulting firm that specializes in management, planning and education services. Through a talented team of professionals. WEST has developed solutions that help clients build and maintain a qualified and satisfied workforce, strengthen internal and external customer relationships, align the organizational structure with the strategic plan, reduce costs, assure the delivery of quality products and services, meet financial and other performance goals, keep pace with the factors that impact their market share and monitor outcomes from resources expended. A broad cross-section of industries, governments, non-profit organizations and trade associations have engaged WEST.
Prior Employment Experience	Statistician-Allegheny County Health Department. Pittsburgh. PA; Planning Director-Western Pennsylvania Hospital-Pittsburgh. PA; Continuing Education Project Director for Mental Health. Mental Retardation and Substance Abuse Services. Virginia Commonwealth University; Director of Planning-Virginia Department of Mental Health. Mental Retardation and Substance Abuse Services; Director-Virginia Certificate of Public: Need Program. Department of Health.
Professional Experience & Skills	<p> Advises and consults on matters involving operations, development, structure, regulations and strategy. Has over thirty-five years of experience working with CEOs, executive management and governance of public and private sector businesses including corporations, medical care facilities, health care systems, federal, state and local governmental agencies, law firms and professional and trade associations. Also works with public and elected officials and community and civic leaders.</p> <p> Marilyn is known for strong analytical, communication (writing and verbal), management and planning skills, decisiveness, leadership and volunteerism. Has participated in business process optimization and strategic and financial planning initiatives and has led the business process reengineering, organizational development, strategic planning and project management initiatives for the firm. Has also substantial expertise in regulatory impact studies (particularly in the health care industry), business counseling and development, community planning, workforce development, human resources, survey research, government relations and lobbying.</p>

Other areas of specialization are team building, continuous quality improvement, survey research, focus group and survey work, motivational speaking, customer service improvement, human relations, conflict management and retreat facilitation. Has assisted many organizations reverse poor financial performance, dysfunctional workforces and poor relationships between organizations and people and serves as executive coach and mentor.

Marilyn is the author of many publications involving the service, manufacturing and retail industries.

**Trustee, Board
& Commission
Experience**

Has served or is serving on governing boards at many organizations such as Leadership Metro Richmond (Former Chair), the Bon Secours Health Care System (Former Chairman, Joint Hospitals Board and Richmond Community Hospital Advisory Board), Greater Richmond Chamber of Commerce (Executive Committee), Richmond Renaissance (Former Member, Executive Committee), the Metropolitan Business League (Advisory Board Member), Virginia Chamber of Commerce, Children's Home Society, the National Association of Women Business Owners (Executive Committee), Senior Connections, Senior Connections Advisory Committee (Chair), YWCA of Richmond, the State Fair of Virginia. Inc. (Executive Committee), Virginia Emergency Volunteers for Children. Feed More Inc. - Formerly Central Virginia Bank (Executive Committee and Governance Chair), Ferrum College (Board of Trustees), Richmond Metropolitan Transit Authority (Board of Trustees), The Council of America's First Freedom, Virginia 21, Richmond Hospital Authority (Past Chair), Waynesburg University and the American Red Cross. Marilyn also served as former Chairperson of two local Workforce Investment Boards, Richmond and the Capital Area.

Appointed to serve as a member of a bipartisan Commission of 60 businessmen and women to Reinvent Virginia State Government (Blue Ribbon Strike Force), a delegate to the White House Conference on Small Business (1995), a parent delegate to the White House Conference on Education (1992), Virginia Health Care Cost Commission and Virginia Commission on Small Business (Current)

**Community,
Professional,
Civic & Social
Organization
Experience**

Member or prior member of Richmond chapters of many locally and nationally based community service and social organizations such as National Association of Women Business Owners (current), American Business Women's Association (current), Delta Sigma Theta Sorority (current), The Links, Inc., Jack & Jill of America (Alumni status) and Continental Societies, Inc. (current). Is also a member at St. Philips Episcopal Church and previously served on the vestry. Assists with many projects involving children, youth and the elderly.

Other Selected Honors & Recognition

Margaret Kerr Bell Miller Award - Waynesburg College; Distinguished Alumni of the Year Award for Waynesburg College; 2015 Outstanding Women Award - YWCA of Richmond; One of 100 power players in the Greater Richmond Region; annual Leadership Award of the National Association of Women Business Owners; and the Community Services Award of Omega Psi Phi Fraternity. Inducted Into the Elizabeth Forward High School Hall of Fame and recognized for work with Thomas Jefferson High School-Richmond and the Richmond Chapter of the Links, Inc. Has established book award scholarships at Waynesburg University, Waynesburg Pennsylvania and Elizabeth Forward High School, Elizabeth, Pennsylvania.

Digital Artist

Has created over 300 pieces of digital art under the name: The M2Arm Collection. Selected pieces have been displayed in prominent locations, both commercial and residential.

Personal Data

Married to Edward G. West and has two young adult children, Meaghan Brittany West and Brennan Elliott West. Enjoys fishing and playing tennis and bridge.