

Pembroke Telephone Cooperative, (PemTel), is qualified to expand broadband infrastructure to unserved and underserved locations, including unserved community anchor institutions in Virginia under the BEAD Program. All the BSLs PemTel is pursuing are in Giles and Craig Counties.

PemTel was incorporated on June 27, 1967, and began offering voice service on July 1, 1970. PemTel has been actively working to replace the antiquated copper plant Pembroke Mutual Telephone Company facilities that had provided service in the area since the early 1900's, with fiber.

PemTel's goal is to deploy the fastest, most economical broadband and telephone service to its members. It is poised to meet challenges and continues to be "The provider of choice for affordable, quality communication services to meet the needs of our customers." PemTel's progressive adoption of technology began when it replaced human operators with an electro- mechanical switch that remained in service until 1986, when it was replaced with the first digital switch in the network. In 1990, PemTel purchased the Newport Exchange from Contel of Virginia when it was divesting some of its Virginia properties. PemTel launched cable television service in 1995 in a portion of its ILEC footprint. Dial-up internet was added soon thereafter. DSL joined the line-up of services in 2001 and PemTel has been transitioning these facilities to deliver high-speed fiber broadband. The table below summarizes PemTel's continued adoption of broadband technology:

Funding Source	Year Awarded	Geographic Area	# locations passed	Amount Awarded	Project Status
USDA Community Connect	2017	Green Valley, Bane, and Trigg in Giles County	160	\$1,895,000	Complete
FCC ACAM-II	2019	ILEC Study Area in Giles and Craig Counties	1,542	\$9,213,403 over 10 years	Replaced by E-ACAM
USDA Community Connect	2021	Bear Spring and Springdale areas of Giles County	159	\$1,204,502	Complete
ARC Broadband Implementation Grant in partnership with New River Valley Regional Commission	2021	Painter School Road, Commissary Hill Road and Rocky Hollow Road near Pembroke in Giles County	70	\$124,600	Complete
FCCE-ACAM	2023	ILEC Study Area in Giles and Craig Counties	2,191	\$17,358,195 over 15 years	Underway
VATI	2024	Rt. 100/Rt. 42 Corridor, Giles County	641	\$4,199,596	Underway
USDA ReConnect 5	2024	Craig, Giles, and Montgomery Counties	2,279	\$10,063,100	Underway

*Michael J. Dudding General Manager 11-26-2024*  
MICHAEL J. Dudding

PemTel's personnel have the necessary expertise, knowledge and technical and financial capabilities, all of which are vital components to successfully implementing and managing a BEAD project. Michael Dudding has been the General Manager since 2022. Mr. Dudding has been employed at PemTel for 18 years and has extensive knowledge of the Central Office and Outside Plant Operations where he began his employment. Mr. Dudding has overseen the modernization of PemTel's facilities and brought them into the DSL and FTTP stage. Additionally, Mr. Dudding has a remarkable knowledge of the local telecom industry and serves as the cooperative's technical expert as well as serving with several associated organizations within the telecom industry.

Krista Howell, Bookkeeper/Human Resources, has held this position since 2005 and oversees the company's financial data by maintaining accounts payable and receivable, payroll, and daily financial entries and reconciliations. She performs accounting tasks such as monthly financial reporting, general ledger entries, and recording payments and adjustments. Ms. Howell also manages USDA reporting for Community Connect and ReConnect, and VATI . She is very familiar with tracking project costs and federal and state reimbursement processes. Ms. Howell will be responsible for BEAD project reporting and submitting reimbursement requests.

Joseph Meredith has been employed at PemTel since 2001 and became the Plant Supervisor in 2022. Mr. Meredith oversees the completion of all plant projects by planning for and coordinating the needed workforce, materials, and equipment. He will be responsible for BEAD inventory management. Mr. Meredith addresses maintenance and security needs within the company as well as in the field. Mr. Meredith works with management regarding RUS and related projects, consulting engineers, coordinating safety meetings, and making sure all flagging and specialized training is current. He understands the company's management principles and practices.

Sherri Davidson has been the Office Supervisor since 2021. Ms. Davidson has been employed at PemTel for 30 years and is responsible for NECA data collections and reporting as well as mandatory regulatory USAC and FCC filings. She assures compliance with various state and FCC BDC mapping and performance testing requirements. Ms. Davidson maintains FCC, state, and local company tariffs. She is responsible for overseeing the day-to-day office operations, billing and plant interface systems, recordkeeping requirements and marketing. Ms. Davidson is responsible for the customer service representatives interacting with customers ordering new broadband service and reporting technical or billing issues. She also assists with maintenance of the company's internal computer systems and processes. Ms. Davidson manages FCC reporting for ACAM-II and E-ACAM.

PemTel operates as a financially efficient organization. Its current debt is approximately \$1,500,000.00. The only subsidiary, Giles-Craig Communications, Inc., is debt-free. PemTel's organizational structure has not changed in recent years. There are no expected changes in key management over the BEAD construction period. PemTel is a small rural cooperative with only 12 employees and uses contractors and engineers to perform its outside fiber construction. There are two inside plant technicians and three outside plant technicians reporting to the Plant Supervisor. The business office has a supervisor and three customer service representatives. The General Manager and Bookkeeper/Human Resources are supported by other companies for accounting and engineering services.

Below is the list of counties and cities that PemTel may apply to serve with broadband access under the BEAD program.

County	City
Giles	Unincorporated areas of Eggleston, Staffordsville
Giles	Pearisburg, Pembroke, Narrows
Craig	New Castle

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