



2015-2016  
HOW – TO – APPLY WORKSHOP

**WELCOME**

Building Collaborative Communities (BCC)

# AGENDA

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- Overview of Building Collaborative Program
- Scoring Criteria
- Lessons learned
- Online Application Submittal
- Q & A

# PURPOSE

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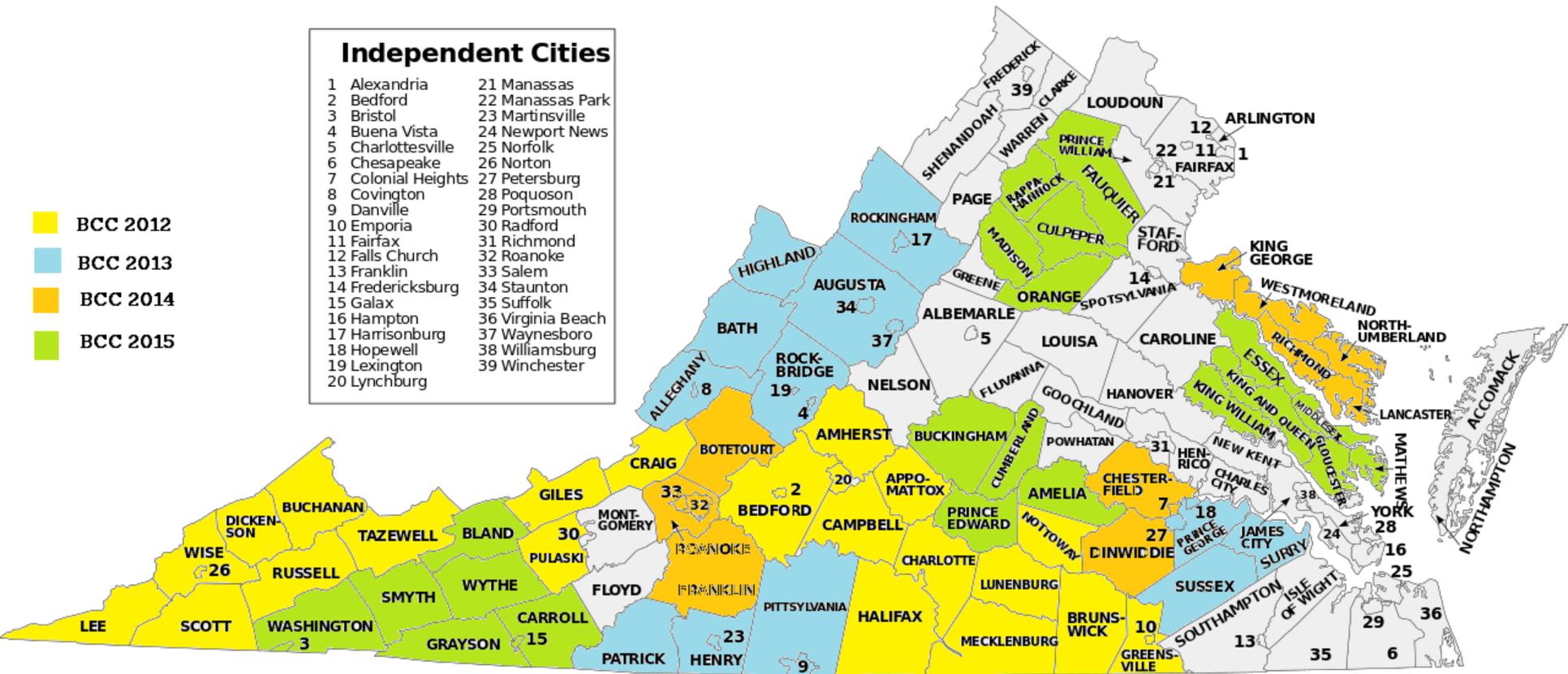
Develop regional  
networks and  
strategies to improve  
the economy

# FUNDED PROJECTS

## Independent Cities

- |                    |                   |
|--------------------|-------------------|
| 1 Alexandria       | 21 Manassas       |
| 2 Bedford          | 22 Manassas Park  |
| 3 Bristol          | 23 Martinsville   |
| 4 Buena Vista      | 24 Newport News   |
| 5 Charlottesville  | 25 Norfolk        |
| 6 Chesapeake       | 26 Norton         |
| 7 Colonial Heights | 27 Petersburg     |
| 8 Covington        | 28 Poquoson       |
| 9 Danville         | 29 Portsmouth     |
| 10 Emporia         | 30 Radford        |
| 11 Fairfax         | 31 Richmond       |
| 12 Falls Church    | 32 Roanoke        |
| 13 Franklin        | 33 Salem          |
| 14 Fredericksburg  | 34 Staunton       |
| 15 Galax           | 35 Suffolk        |
| 16 Hampton         | 36 Virginia Beach |
| 17 Harrisonburg    | 37 Waynesboro     |
| 18 Hopewell        | 38 Williamsburg   |
| 19 Lexington       | 39 Winchester     |
| 20 Lynchburg       |                   |

- BCC 2012
- BCC 2013
- BCC 2014
- BCC 2015



# FUNDED PROJECTS



## The Economic Impact of Agritourism in Virginia's Fields of Gold Region

The agritourism industry in the Fields of Gold region is estimated to have generated \$22.4 million in sales in 2011. The total economic impact of the industry, including multiplier affects, is estimated to have been \$34.8 million that supported 811 jobs in the region in 2011.

# FUNDED PROJECTS



## Governor McAuliffe Announces 110 New Jobs for Charlotte County



The Corsi Group, a leading manufacturer of custom and semi-custom cabinetry, will invest approximately \$5 million to establish its first Virginia manufacturing operation. [Read more.](#)



# FUNDED PROJECTS



## Working Here

### Be Part of the Workforce or Build Your Own

In pursuit of our mission to grow the local economy and improve access to jobs, we have created several resource hubs for regional workers to find local and national resources online. We want you to accomplish your goals, whether you are searching for just the right job opening, hiring employees or trying to create your own job by starting a business. Use the links below to get started.

[Employers](#)

[Entrepreneurs](#)

[Job-Seekers](#)

[Exiting Military](#)



# FUNDED PROJECTS



[Trails](#)

[Stay & Do](#)

[News](#)

[Contact Us](#)



search site



You've come for the trails, been captivated by the vistas and the thrill of adventure; now it's time for dinner, a comfy bed, and some evening entertainment. The Heart of Appalachia Region offers lodging choices from camping to hotels, dining options from down home to uptown, and arts, music and cultural experiences like no place else. Explore the region by visiting the links below.



[Our Region](#)

[LEARN MORE](#)



[Lodging](#)

[LEARN MORE](#)



[Dining](#)

[LEARN MORE](#)



[More Trails](#)

[LEARN MORE](#)

# Building Collaborative Communities

## Building Better Regions for Business

View video: <https://www.youtube.com/watch?v=pGk6ciEw7mo>



VIRGINIA DEPARTMENT OF HOUSING  
AND COMMUNITY DEVELOPMENT  
*Partners for Better Communities*

How to Apply Workshop  
June 2015

[www.dhcd.virginia.gov](http://www.dhcd.virginia.gov)

# OUTCOMES

## Economic Development

**Job Creation**

**Pro Business**

## Capacity Building

**Mobilize and Engage**

**Strengthened relations**

## Sustainability

**Long term**

**Return on Investment**

# COMPONENTS

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Regional  
Project

Capacity  
Building

Regional  
Planning

# Capacity Building

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Targeted technical assistance,  
training, and other activities  
that will increase regional  
networks ability to undertake  
economic development  
initiatives

# Regional Planning



Develop long term strategic  
plans and implementation  
strategies for economic  
growth

# REGIONAL PROJECTS

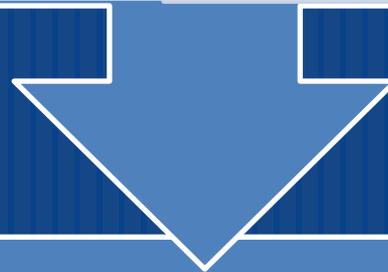
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Implementation of  
activities that support  
existing regional plan

# FUNDING: \$200,000

## Three Components

Capacity Building	\$25,000
Regional Planning	\$40,000
Regional Project	\$70,000



Minimum 25% Must be local Cash Match

# Priority Focus

Workforce  
Development

Entrepreneurship

Pro- Business  
Climate

Growth Sectors

# ELIGIBILITY

## Applicants

Local  
Governments

Planning  
District  
Commissions

Regional  
Partnerships/

Non Profits

Economic  
Development  
Organizations

# ELIGIBILITY

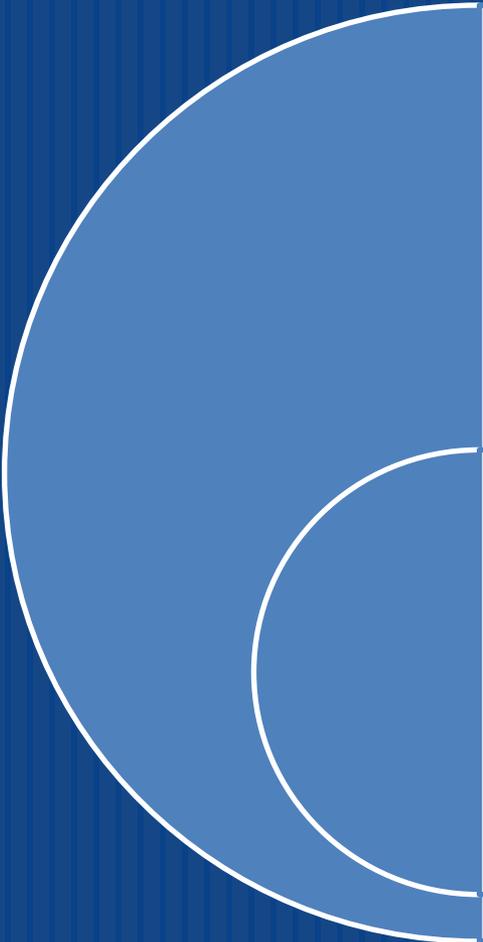
2 or more  
localities

One  
application  
per locality

Identify lead  
entity

Distressed  
locality =  
bonus points

# ELIGIBLE COSTS



Administrative • 5% Max

Pay For  
Performance

- Completion  
of  
Workplan  
Activities

# SELECTION CRITERIA

**Regional Area  
Selection**

**Needs and  
Outcomes**

**Readiness**

**Stakeholder  
Involvement**

**Budget/Commitment  
of Match Funds**

**Distressed Area**

**Priority Areas/4  
Pillars**

# IS YOUR REGION READY?



# Timeline

July 31

- Application Due

Early  
September

- Award Notification

Mid  
September

- Contract & Initial Meeting

June 2016

- Contract Activities Completed

# How To Apply For Funding

Only Electronic Applications submitted in the  
Centralized Management Application System  
(CAMS)

# Application Tips

- Read the program design and the full application first.
- **Distress levels** are pre-scored in the program design.
- Application through **CAMS** - Centralized Application & Management System
  - Register now

# Contacts

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