



2017 VIRGINIA APPALACHIAN REGIONAL COMMISSION INPUT SESSION



ARC Background

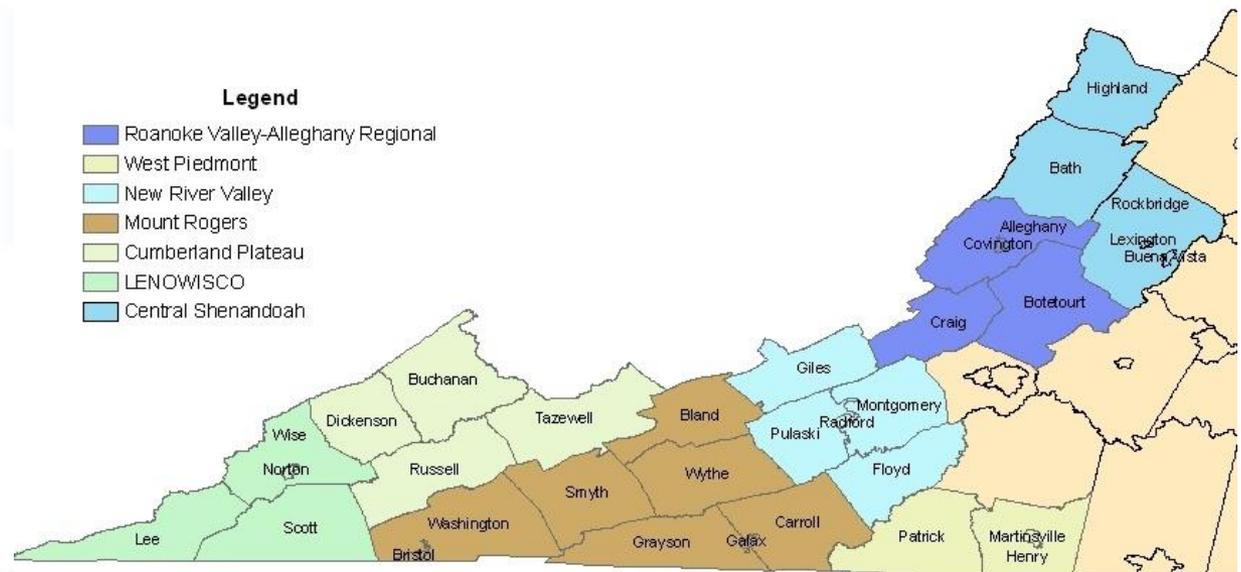
- The Appalachian Regional Commission, or ARC, is an independent Federal agency created through the Appalachian Regional Development Act of 1965
- ARC's mission is to be an advocate for and partner with the people of Appalachia to create opportunities for self-sustaining economic development and improved quality of life



ARC and Virginia

- Virginia is one of thirteen states in the ARC region
- In Virginia, 25 counties and 8 independent cities are included in the region

Virginia's ARC Local Development Districts





ARC Announcements

- ❖ Appalachian Regional Commission (ARC) released [*Bon Appétit Appalachia!*](#), the largest searchable online map of local food businesses and entrepreneurs operating in Appalachia. *Bon Appétit Appalachia!* currently includes more than 830 (72% increase from 2014) local farms, restaurants, bakeries, breweries, wineries, and festivals operating in the 13 Appalachian states. *An abridged print version of the map is being published in regional Edible Communities magazines in and around the Region.*
- ❖ White House Rural Council Assistance The free series includes at least 60 Made in Rural America small business export workshops hosted by the U.S. Postal Service in 24 states July 26 to Aug. 31. Go to www.usps.gov for more information
- ❖ USDA awarded over \$587,000 to Virginia telemedicine projects that will provide health care services in rural areas, including mental health and drug addiction treatment. A grant of \$434,182 will help the Carilion Medical Center deliver health care in 12 rural counties in southwest Virginia, including 18 sites—15 of which are in StrikeForce counties.



ARC Announcements

ASPIRE **APPALACHIA** COLLABORATIONS IN RURAL DEVELOPMENT



An Appalachian Regional Commission Conference Hosted by the State of Tennessee
August 30-31, 2016 | Johnson City, Tennessee



POWER Grants

In FY 2016, ARC is providing **POWER implementation grants** (\$4.5 million) and **technical assistance grants (\$1.2 million)** for activities that address the challenges facing coal-impacted communities in the [Appalachian Region](#).



ARC Announcements 2017 Funding (estimate)

- ❖ \$2.3-Billion Area Development
- ❖ \$643,000-Distressed Counties



ARC

2017 Economic Status Designations

- ❖ Three (3) Distressed Counties
- ❖ Eight (8) At-Risk Counties
- ❖ Eleven (11) Transitional Counties
- ❖ Three (3) Competitive Counties



Virginia ARC Announcements

Oak Ridge Program

- Five High School students
(Tazewell and Rockbridge Counties)
- Two Middle School Students
(Tazewell and Buchanan)



Virginia Department of Health and Community Development





DHCD Announcements

Open Funding Opportunities

- ❖ CDBG Planning Grants
- ❖ CDBG Open Submission
 - ❖ Community Economic Development Fund
 - ❖ Construction Ready Water and Sewer
 - ❖ Community Development Local Innovation

****Save the Date****

ARC

**How To Apply
Workshop to be held
on August 9th,
Higher Education
Center, Abingdon**

Registration now open!

**Online Registration
Now Open!**
November 16-18, 2016
The Hotel Roanoke and
Conference Center

VAGHC
VIRGINIA GOVERNOR'S HOUSING CONFERENCE

[→ READ MORE](#)

The banner features a photograph of a large, multi-story brick building with a Tudor-style facade, illuminated at night. The text is overlaid on a green and white background.



2016 ARC Recommendations

Applicant	Project Name	Award Offer
City of Bristol	Passenger Rail Study	\$ 100,000
Big Stone Gap	Big Stone Gap Visitors Center	\$ 85,931
Blue Ridge Center for Chinese Medicine	Appalachian Medicinal Herb Growers Consortium – Phase II: Processing herbs and adding more farmers	\$ 125,930
Henry County	Bassett Historic Train Depot Restoration Project	\$ 500,000
Mountain Empire Community College	Healthcare Simulation Access	\$ 100,000
The Wired Road Authority	Wired Road Connector Project	\$ 300,000
Town of Damascus	Damascus Downtown Waterfront Asset Development	\$ 499,908
The Barter Foundation Inc.	Expanding the Production Capacity of Barter Theater – Phase II	\$ 500,000
Lee County	Elydale Water Line Replacement	\$ 140,000
The Crooked Road	Expanding the Crooked Road Brand	\$ 250,000
Scott County	Advanced Manufacturing Center of Excellence – Duffield Satellite	\$ 142,937
New River Valley Regional Commission	Old School Food Center at Prices Fork	\$ 500,000
Virginia Department of Housing and Community Development	Planning Grants	\$ 122,625
TOTAL:		\$ 3,367,331



Virginia ARC Program – Input and State Strategy Process

- ❖ Gather comments at focus group input Session will be incorporated, where applicable, into the State's Annual Strategy Statement
- ❖ Virginia develops an Annual Strategy Statement to guide the investment of funding
- ❖ State Strategy submitted to Governor for review and approval
- ❖ Governor submits Annual Strategy to ARC



ARC Goal

2010-2016

Strategic Investment Goal

Increase Job Opportunities and Per Capita Income in Appalachia to Reach Parity with the Nation

2016-2020

Strategic Investment Goal

Economic Opportunities
Invest in entrepreneurial and business development strategies that strengthen Appalachia's economy



State Objective for 2010-2016 ARC Goal 1

Promote regional partnerships that support regional economic development, encourage activities that diversify the economic base, enhance entrepreneurial activities, develop a highly skilled, competitive workforce, and provide training and technical assistance to agents engaged in economic development

STATE OBJECTIVE FOR 2016-2020 ARC GOAL
WE NEED YOUR INPUT!



ARC Goal

2010-2016

Strategic Investment Goal

Strengthen the capacity of the people of Appalachia to compete in the global economy

2016-2020

Strategic Investment Goal

Ready Workforce
Increase the education, knowledge, skills and health of residents to work and succeed in Appalachia



State Objective for 2010-2016 ARC Goal 2

Develop a world class work force that is well educated and appropriately trained for the job market, as well as provide adequate health care services throughout the Region

STATE OBJECTIVE FOR 2016-2020 ARC GOAL
WE NEED YOUR INPUT!



ARC Goal

2010-2016

Strategic Investment Goal

(3) Develop and improve Appalachia's infrastructure to make the Region economically competitive

(4) Build the Appalachian Development Highway System to reduce Appalachia's isolation

2016-2020

Strategic Investment Goal

Critical Infrastructure
Invest in critical infrastructure- especially broadband; transportation, including the Appalachian Development Highway System; and water/wastewater systems



State Objectives for 2010-2016 ARC Goals 3 and 4

Assist communities to provide and develop an adequate physical infrastructure to support economic development opportunities and improve the quality of life

Expand and upgrade existing roadways in rural communities to allow greater access to resources and opportunities for increased economic growth

STATE OBJECTIVE FOR 2016-2020 ARC GOAL
WE NEED YOUR INPUT!



New ARC Goals

❖ **Natural and Cultural Assets**

Strengthen Appalachia's community and economic development potential by leveraging the Region's natural and cultural assets

❖ **Leadership and Community Capacity**

Build the capacity and skills of current and next-generation leaders and organizations to innovate, collaborate, and advance community and economic development



State Objectives for 2016-2020

****New ARC Goals****

- ❖ **Natural and Cultural Assets**
- ❖ **Leadership and Community Capacity**

WE NEED YOUR INPUT!



Instructions

Assign a group scribe and reporter. Using the Virginia ARC region data provided and the 2010-2016 Virginia ARC Objectives discuss and draft a new Virginia ARC Objective for your **assigned** ARC Strategic Investment goal. In addition, discuss and list opportunities in which your organization/community can support the each of the New ARC Strategic Investment goals to help improve the quality of life in the Virginia Appalachia region.



Group Report Out



Project Development Tips

- Begin Project Development Early
- Prospective applicants can contact DHCD and their LDD's for technical assistance on proposal development. Data is available from ARC at www.arc.gov/chartbook and www.arc.gov/data (County level data).
- How-To-Apply Workshop August 9, 2016, Higher Education Center, Abingdon, Virginia
- Proposals due October 5, 2016 with an announcement expected by late 2016/early 2017
- Planning grant funds will be available \$200,000 (estimate)
- For additional information on the 2016-2020 ARC Strategic Plan visit <http://www.arc.gov/about/ARC2016-2020StrategicPlan.asp>



Questions

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