

## ***VIRGINIA MAIN STREET TECHNICAL ASSISTANCE FILES***

### **Adaptive Reuse**

Advertising for Retailers  
Americans With Disabilities Act  
Annual Report Samples  
Antiques  
Arts, Culture & Entertainment in Downtown

### **Bibliographies**

Bicycling Events  
Big Box Retailers (dealing w/ WalMart)  
Board Members Handbook  
Building Codes  
Building Inventory Forms  
Business Assistance  
Business Continuation  
Bylaws - Samples

### **Carousels**

Centralized Retail Management  
Chamber Relations  
Churches\Religious Institutions  
Citizen Participation  
Community Development Authorities  
Community Development Corporations  
Community Initiated Development  
Community Policing  
Community Reinvestment Act  
Consultants - Sample Contracts  
Copyrights  
Crime Prevention  
Cruising Ordinances  
Customer Commitment Contract

### **Demolition**

Design - Architectural  
Design - Architectural Review  
Design - Graphics Samples  
Disaster Relief

### **Easements (historic preservation, facades)**

Economic Development - General Information  
Entrance Corridors & Gateways  
Evaluations - Miscellaneous

### **Facade Incentive Program**

Farmers Market  
Faux Downtowns  
Filming Movies Downtown  
Fire Prevention

### **Fiscal Management**

Foundation Grants  
Franchise Operations  
Fundraising (Sources of)

### **Gambling**

Government Uses In Downtown  
Greenways\Rails To Trails

### **Health Insurance**

Historic Districts  
Housing - Downtown

### **Incubators (see Small Bus. Incubators)**

Internet  
ISTEA Transportation Enhancements

### **Landscaping**

Loans Pools  
Local Government Relations  
Location Neutral Businesses

### **Mail Order Business Information**

Market Analysis  
Market Analysis Data  
Marketing to Target Niches (boomers, elderly)  
Media Relations  
Microbreweries  
Murals  
Museums

### **Neighborhood Assistance Act**

Neighborhood Commercial Districts

### **Organization - Boards & Committees**

Organization - Board Orientation  
Organization - General Information  
Organization - Local Agreements  
Organization - Leadership Development  
Organization - Membership Development  
Organization - 501(C3) Application  
Organization - Workplans, How to Develop  
Outlets/ Off Price Retailing

### **Parking**

Pedestrian Malls  
Pigeon/Bird Control  
Pro Forma Analysis  
Program Managers - Employment Contracts

- Program Managers - How to Hire
- Program Managers - Job Advertisements
- Program Managers - Job Descriptions
- Program Managers - Supervision & Evaluation
- Promotions - Advertising/Image
- Promotions - Christmas
- Promotions - Downtown Business Directory
- Promotions - Easter
- Promotions - Evaluation Forms
- Promotions - Festivals, Special Events
- Promotions - Father's/Mother's Days
- Promotions - Newsletter Samples
- Promotions - Halloween
- Promotions - Retail
- Promotions - Shop Downtown
- Promotions - Walking Tour Brochures
- Promotions - Welcome Service
- Public Art
- Public Improvements
- Public Relations
  
- Real Estate Development**
- Reconnaissance Visits - General Info
- Recruitment - Brochure Samples
- Recruitment - General Info
- Redevelopment & Housing Authorities
- Regional Main Street Programs
- Resource Team Reports - Samples
- Resource Team Visits - General Information
- Retail Assistance Programs
- Retail Development
- Retail/Commercial Lease Samples
- Retail Location Analysis
  
- Service Districts**
- Sidewalk Cafes/Street Vendors
- Signage: Ghost Signs
- Signage Regulations
- Skateboarding
- Small Business Development
- Small Business Incubators
- Small Cities Program
- Social Issues (homelessness, panhandling, etc.)
- Special Events - Children's Events
- Strip Revitalization
- Surveys - Community
- Surveys - Merchants, Shoppers
- Surveys - Program Managers
  
- Tax Abatement**
- Tax Credits, New Markets
- Tax Incentives for Historic Buildings
- Tax Increment Financing
- Technology Zones
- Theaters
- Tourism
- Traffic Calming
- Train Station Reuse
- Transportation (general; by-passes; trolleys)
- Trees
  
- Universities as Downtown Developers**
- Urban Main Street Program
  
- Virginia-Made Products**
- Visual Merchandising
- Volunteer Management
  
- Waterfront Revitalization**
  
- Zoning for Downtowns**
- Zoning – First Floor Retail