



AGENDA
VIRGINIA GROWTH AND OPPORTUNITY BOARD
Tuesday, September 12, 2023
11:00 AM – 1:00 PM
(No Virtual Option)

Location:
Four Points by Sheraton
Eppington Ballroom
9901 Midlothian Tpke
Richmond, VA 23235

- I. OPENING
- a. Call to order Chair
 - b. Roll Call Cody Anderson
 - c. Public Comment Chair
 - d. New Member Welcome Chair
 - i. Emily O’Quinn
 - ii. Cliff Fleet
- II. Election of Officers
- a. Chair Sara Dunnigan
 - b. Vice Chair Chair
- III. CONSENT AGENDA – **Action Item** (pg. 1) Chair
- a. June 13, 2023 Meeting Minutes
 - b. Region 3 (VGA Sites project) and Region 6 (Workforce NOW) Amended Award Amounts
 - c. Region 3 Second Extension Request – Statewide MBC Middle Mile Fiber Expansion Project
 - d. Technical Amendment – Board Policy #13 GO Virginia Program Match Requirements - Statewide Competitive Fund
 - e. 2024 Board Calendar
 - f. FY24 Capacity Building Budgets Approval
 - g. Regional Councils Certifications
- IV. DEPUTY DIRECTOR’S REPORT (pg. 17) Sara Dunnigan
- a. Information Item: Region 2 Talent Pathways Initiative Planning Application Withdrawal
 - b. **Action Item:** Region 3 Talent Pathway Initiative Planning Application (previously tabled)
 - c. **Action Items:**
 - i. Per Capita Applications (7)
 - ii. Talent Pathways Planning Initiative Applications (2)
 - d. **Action Item:** Board Policy #16 – Subgrantee Indirect Rate Cap
 - e. **Action Item:** Administrative Guidance – Total and Local Match Waiver
- V. CHAIR’S REPORT (pg. 51)
- a. **Action Item:** Bylaws Revisions Pia Trigiani



VIRGINIA INITIATIVE FOR
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IN EACH REGION

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- | | | | |
|------|-------------------|---|---------------|
| VI. | INFORMATION ITEMS | (pg. 61) | Sara Dunnigan |
| | a. | Maximum Carryover Allowance | |
| | b. | DHCD Approved Enhanced Capacity Building Projects | |
| | c. | Q4 FY23 Fiscal Report | |
| VII. | ADJOURNMENT | | Chair |

2023 Meeting Schedule

December 12, 2023

3-5pm - In-Person (location TBD)

5pm - Reception at Governor's Mansion



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IV. CONSENT AGENDA - ***Action Items***

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- c. Region 3 Second Extension Request - Statewide MBC Middle Mile Fiber Expansion Project
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- g. Regional Councils Certifications



VIRGINIA INITIATIVE FOR
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VIRGINIA GROWTH AND OPPORTUNITY BOARD MEETING

June 13, 2023

1:00 PM

Virtual Meeting

Members Present

Delegate Terry Austin
The Honorable Steve Cummings
Ben J. Davenport, Jr.
Jim Dyke
W. Heywood Fralin
Leah Fremouw
Speaker Todd Gilbert
William Holtzman
Kenneth Johnson
Doug Juanarena
Delegate Terry Kilgore
John King
The Honorable Caren Merrick
Jon Peterson
Senator Frank Ruff
Todd A. Stottlemeyer
Pia Trigiani
Marilyn H. West

Members Absent

Nancy Howell Agee
Senator George Barker
Senator Janet Howell
Delegate Barry Knight
John O. "Dubby" Wynne

DRAFT

Call to Order

Mr. Todd Stottlemeyer, Vice-Chair of the Virginia Growth and Opportunity (GO Virginia) Board, called the meeting to order.

Roll Call

Mr. Cody Anderson, GO Virginia Program Administrator for the Department of Housing and Community Development (DHCD), called the roll, and stated that a quorum was present.

Special Presentation

Mr. Stottlemeyer noted that due to a last-minute conflict, one of the two presentations scheduled to take place as Item III in the agenda would be moved ahead in the agenda.

Ms. Amy Paul, Director of Data, Impact, and Engagement at the Virginia Health Workforce Development Authority (VHWDA) provided an overview of the multi-part study that the VHWDA is doing to address workforce needs in the healthcare industry.

Public Comment

Mr. Stottlemeyer opened the floor for public comment.

Dr. Bill Hazel, Senior Deputy Director of the Claude Moore Foundation, appeared before the Board. Dr. Hazel spoke in support of the Region 3 TPI Planning: Southern Virginia Partnership for Health Science Careers project.

Ms. Agee asked if Staff had received written comment ahead of the meeting. Mr. Anderson that staff had received three letters addressed to the Board that were requested to be read as part of the public comment period.

Mr. Anderson read a letter addressed to the Board on behalf of the GO Virginia Region 2 Council in support of the Region 2 Talent Pathways Initiative project.

Mr. Anderson read a letter addressed to the Board on behalf of the GO Virginia Region 3 Council in support of the Region 3 TPI Planning: Southern Virginia Partnership for Health Science Careers project.

Mr. Anderson read a letter addressed to the Board on behalf of the GO Virginia Region 4 Council in support of the GO TEC Region 4 Career Connection Labs project.

The public comment period was closed.

Consent Agenda

Mr. Stottlemeyer introduced the meeting minutes of the March 14, 2023, meeting of the Board, the FY24 Regional Per Capita and Statewide Competitive Allocation, the FY24 Capacity Building Allocation, a Technical Amendment to Board Policy #12 – Use of Tobacco Commission Funds as Match, and a Region 3 Extension Request – Statewide MBC Middle Mile Fiber Expansion project as parts of the consent agenda. A motion was made by Mr. Kilgore and seconded by Mr. Dyke to approve the consent agenda as a bloc. The motion passed. (Yea: Austin, Cummings, Dyke, Fralin,

Fremouw, Gilbert, Holtzman, Juanarena, Kilgore, King, Peterson, Ruff, Stottlemeyer, Trigiani, West; Nays: none)

Special Presentation President and CEO of the Virginia Economic Development Partnership, Mr. Jason El Koubi, provided the Board with a presentation on the Virginia InnoVAtive Framework for Economic Growth.

Deputy Director's Report Ms. Sara Dunnigan, Deputy Director of Economic Development and Community Vitality at DHCD presented the Board with 6 Per Capita applications regarding workforce development, startup ecosystems, and site development and infrastructure: Advancing a Regional Skilled Ecosystem (ARISE) for Life Sciences from Region 4, GO TEC Region 4 Career Connections Labs from Region 4, Capacitor Incubator from Region 8, Region 9 REI from Region 9, Falling Branch Corporate Park Regional Site Development from Region 2, and Virginia's Growth Alliance Site Development Project from Region 3. Ms. Dunnigan also presented the Board with 2 Talent Pathways Planning Initiative application: Region 2 Talent Pathways Initiative (TPI) from Region 2 and TPI Planning 2023: SoVa Partnership for Health Science Careers from Region 3. After discussion, Mr. Davenport requested that GO TEC Region 4 Career Connections Labs, Region 2 Talent Pathways Initiative (TPI), and TPI Planning 2023: SoVa Partnership for Health Science Careers from the bloc. A motion was made by Mr. Dyke and seconded by Mr. Kilgore to approve the remaining applications as recommended by staff as a bloc. The motion passed. (Yea: Austin, Cummings, Davenport, Dyke, Fralin, Fremouw, Gilbert, Holtzman, Johnson, Juanarena, Kilgore, King, Peterson, Ruff, Stottlemeyer, Trigiani; Nay: none)

After discussion, a motion was made by Mr. Davenport and seconded by Mr. Dyke to approve the GO TEC Region 4 Career Connections Labs and table the Region 2 Talent Pathways Initiative (TPI) and the TPI Planning 2023: SoVa Partnership for Health Science Careers until the September meeting of the Board. The motion passed. (Yea: Austin, Cummings, Davenport, Dyke, Fralin, Fremouw, Gilbert, Holtzman, Johnson, Juanarena, Kilgore, King, Merrick, Peterson, Ruff, Stottlemeyer, Trigiani; Nay: none)

Ms. Dunnigan provided an overview of the expiring Board Policy #11 governing relaxed project match requirements. Ms. Dunnigan noted the Regional Council feedback that was received by staff and provided the Board with three potential options moving forward

based on Regional Council feedback: Option 1: an extension of modified match policy through FY24, Option 2: return to original match requirements for various Per Capita project types, and Option 3: a return to the original total match requirements for various Per Capita project types; return to practice that 20% of required match be contributed by participating localities but eliminate the \$50,000 minimum match requirement.

A motion was made by Mr. Peterson and seconded by Mr. Davenport to extend board policy #11 until October 1st and to adpt the superseding amendments to Board Policy 11 found in Option 3 as discussed. The motion passed. (Yea: Austin, Cummings, Davenport, Dyke, Fralin, Fremouw, Gilbert, Holtzman, Johnson, Juanarena, Kilgore, King, Merrick, Peterson, Ruff, Stottlemeyer, Trigiani; Nay: none)

Ms. Dunnigan introduced a request to delay the implementation of Board Policy #14 until after the September meeting of the Board. A motion was made by Ms. Trigiani and seconded by Mr. Dyke to grant the request to delay implementation of Board Policy #14. The motion passed. (Yea: Austin, Cummings, Davenport, Dyke, Fralin, Fremouw, Gilbert, Johnson, Juanarena, Kilgore, King, Merrick, Peterson, Ruff, Stottlemeyer, Trigiani; Nay: none)

Chairs Report

Mr. Stottlemeyer noted that the meeting was running long and noted that the Chair's report and review of bylaw change recommendations would be covered at the September meeting of the Board.

Adjournment

The meeting was adjourned.



Memorandum

TO: GO Virginia Board Members

FROM: DHCD Staff

RE: Region 3 VFA Sites Development and Region 6 Workforce Now Per Capita projects

DATE: 09/12/2023

BACKGROUND: At the June 13, 2023, the GO Virginia State Board approved the Region 3 Virginia Growth Alliance Site Development Per Capita project, funding four out of the proposed seven sites in the amount of \$326,225. The line items for the grant management oversight by the Region 3 support organization (\$5,000) and the marketing of the sites (\$3,825) for a total of \$8,825 were inadvertently left out of the recommended funded amount.

At its March 14, 2023, the GO Virginia State Board approved the Region 6 Workforce Now Per Capita project for a reduced amount, removing the \$20,000 line item for data tracking software due to the duplication of the similar platform in Virginia Voyager developed by the Department of Education (DOE). Due to delays in rolling out Virginia Voyager and uncertainty of where the program will reside, the statewide platform is not currently available for partners to deploy.

RECOMMENDATION: Staff recommends to restore funding the \$8,825 for the Region 3 Virginia Growth Alliance Site Development project and the \$20,000 for the Region 6 Workforce Now project.



Memorandum

TO: GO Virginia Board Members
FROM: DHCD Staff
RE: Region 3 MBC Middle Mile Broadband Extension Request
DATE: 09/12/2023

BACKGROUND: At the March 10, 2022 meeting, the Board took action to approve the MBC Middle Mile Fiber Expansion Project Competitive application for \$5,000,000. This project approval at the March 14, 2023 meeting, the Board took action to approve Board Policy #15, requiring *“All projects approved by this Board awaiting a decision from another funding source for the purposes of providing match must enter contract no later than one year after the award date of award by this Board.”* Furthermore, the Board took action, granting an extension of Board Policy #15 until September 12, 2023.

The project is conditioned on receiving the required \$1:1 match from the National Telecommunications and Information Administration (NTIA). Mid-Atlantic Broadband Communities Corporation (MBC) anticipates receiving confirmation on this federal grant sometime by the end of September.

The attached letter details the Region 3 Council’s request to approve a second extension.

RECOMMENDATION: Due to delays outside the control of MBC, staff recommends the Board approve an extension to Board Policy #15, granting an extension of its approval until December 31, 2023.



August 30, 2023

SENT VIA ELECTRONIC MAIL

Nancy Howell Agee, Chair
Virginia Growth and Opportunity Board
600 East Main Street, Suite 300
Richmond, Virginia 23219

RE: Mid-Atlantic Broadband Communities Corporation_ Middle Mile Fiber Expansion Project

Dear Chair Agee:

On behalf of the GO Virginia Region 3 Council and Executive Committee, we respectfully request the GO Virginia State Board amend the extension of its approval for this project until December 31, 2023, under Policy #15. The State Board gave an extension for this extension until September 12th at its meeting on June 13th.

The extension was based on the understanding that the award of significant Federal matching funds for the project from the National Telecommunications Administration was coming by the end of June. The extension until September 12th would allow sufficient time for the GO Virginia award contract to be executed and presented to NTIA for processing.

Our understanding from Mid-Atlantic Broadband and communication directly from NTIA to DHCD's GO Virginia staff is that award announcements are imminent. An extension of the State Board's approval until December 31, 2023, should again allow sufficient time for the GO Virginia award contract to be executed and presented to NTIA for processing.

Briefly, this project was approved by the State Board on March 10, 2022, as a Statewide Competitive grant for Regions 3 and 4, subject to the required match being awarded through a companion Federal grant. The GO Virginia award was \$5MM and will be used to obtain funding of over \$2MM from Mid-Atlantic Broadband and over \$16MM from NTIA for the project. Attached is the Region 3 Council letter dated May 19th requesting the initial extension.

Based on these continuing circumstances, the GO Virginia Region 3 Council and Executive Committee respectfully request the GO Virginia State Board grant an extension of its approval for this project under Policy #15 until December 31, 2023.



Nancy Howell Agee, Chair
Virginia Growth and Opportunity Board
August 30, 2023
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GO Virginia Region 3 Council stands ready to answer questions or provide supplementary information.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Timothy J. Clark', written in a cursive style.

Timothy J. Clark, Chair
GO Virginia Region 3 Council

cc: GO Virginia Region 3 Council
GO Virginia Region 4 Council
GO Virginia Region 9 Council



Memorandum

TO: GO Virginia Board Members

FROM: DHCD Staff

RE: Update to Program Match Requirements – Statewide Competitive Fund Board Policy #13

DATE: 09/12/2023

BACKGROUND: At the April 21, 2022, meeting of the GO Virginia State Board, the Board elected to enact Board Policy #13. This policy reduced the match requirements for project applications through the Statewide Competitive Pool from a 1:1 match policy to a 2:1 match policy on the grounds of extraordinary economic opportunity.

While DHCD guidance and precedent have been consistent in requiring 20% local match for those applications, Board Policy #13 is proposed to be updated to provide clarity on the local match requirements.

RECOMMENDATION: Staff recommends that the Board approve the following technical changes to Board Policy #13. These changes make the Board Policy reflective of DHCD guidance and previous Board decisions pertaining to local match requirements.



VIRGINIA INITIATIVE FOR
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Board Policy #13

TITLE: GO Virginia Program Match Requirements – Statewide Competitive Fund

EFFECTIVE DATE: ~~04/21/2022~~09/12/2023

AUTHORITY: § 2.2-2489 of the Code of Virginia

POLICY STATEMENT: State law requires that any grant awarded from the Fund to a regional council shall require matching funds at least equal to the grant, provided, however, that the Board shall have the authority to reduce the match requirement to no less than half of the grant upon a finding by the Board of fiscal distress or an exceptional economic opportunity in a region.

Given the exceptional opportunity provided by statewide competitive grant requests (2 or more participating regions) and the potential for multiregional and/or statewide impact, the match requirement shall be 2:1 for statewide competitive applications. Those matching funds should include a local contribution of not less than 20% of the required 2:1 match.

APPROVAL AND REVIEW: This Board policy was reviewed and approved on ~~4/21/2022~~09/12/2023.

SUPERSESSION: This review includes technical amendments to Board Policy #13 approved on 04/21/2022 and on 09/12/2023.

DHCD DIRECTOR: Bryan Horn



Virginia Growth and Opportunity Board

2024 Proposed Board Meeting Schedule

Tuesday, March 12, 2024

Tuesday, June 11, 2024

Tuesday, September 10, 2024

Tuesday, December 10, 2024

All meetings will be held at 1:00 p.m.



Board Action: GO Virginia Capacity Building Approved Budgets

TITLE: FY '24 Capacity Building Approved Budgets

BACKGROUND: To maintain consistency with Board action from the June 14, 2022 meeting for the FY '23 capacity building funds, it is requested that the Board approve the attached regional councils' approved FY '24 capacity building budgets. To allow more time to fully develop their regional capacity building budgets, one regional council has elected to submit their budget at the December 12, 2023 Board meeting.

RECOMMENDATION: DHCD recommends that the Board move to approve the submitted regional capacity building budgets.

DATE APPROVED: 09/12/2023

FY 24 GO Virginia Regional Capacity Building Budgets									
	Region 1	Region 2	Region 3	Region 4	Region 5	Region 6	Region 7	Region 8	Region 9
Admin (General)		\$35,000					\$22,000		\$20,000
Audit			\$1,300	\$11,000			\$2,945	\$1,500	\$7,000
Contract Services	\$962		\$117,236	\$30,000			\$7,000	\$92,400	\$5,000
Fiscal /Accounting Services	\$18,519			\$26,957			\$4,500		
Legal Expenses							\$3,000	\$500	\$100
Marketing, Outreach, and Websites	\$6,000	\$20,000	\$44,799			\$3,774	\$8,000	\$1,500	\$5,000
Meetings and Workshops	\$2,700	\$20,000	\$1,100			\$9,682	\$2,000	\$5,000	\$2,500
Rent	\$3,200		\$5,415	\$14,400					\$12,000
Salaries (Fringe if applicable)	\$206,619	\$30,000	\$80,000	\$129,143		\$128,002	\$176,255	\$130,000	\$188,650
Supplies & Equipment	\$4,000	\$3,000	\$150	\$3,000		\$2,237	\$2,500	\$600	\$2,000
Taxes and Insurance				\$3,000			\$5,300		
Travel	\$4,000	\$3,000		\$500		\$4,546	\$1,500	\$10,000	\$2,500
Program Support Total	\$246,000	\$111,000	\$250,000	\$218,000	\$0	\$148,240	\$235,000	\$241,500	\$244,750
Contract Services	\$4,000	\$10,000		\$18,000				\$3,500	\$250
Technical Assistance									
Growth and Diversification Plan Development		\$45,000		\$14,000		\$6,469	\$15,000	\$5,000	\$5,000
Planning Grants		\$84,000				\$95,291			
Planning Total	\$4,000	\$139,000	\$0	\$32,000	\$0	\$101,760	\$15,000	\$8,500	\$5,250
Project Reserves	\$0	\$84,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TOTAL	\$250,000	\$334,000	\$250,000	\$250,000	\$0	\$250,000	\$250,000	\$250,000	\$250,000

Note: The region without a budgets will submit their council approved FY24 regional capacity building budget at the 2023 December Board meeting.



Memorandum

TO: Virginia Growth and Opportunity Board

FROM: Bryan Horn, Director, DHCD

RE: Annual Certification of Regional Councils

DATE: 9/12/23

Background

Virginia State Code describes the powers and duties of the Board and the Board's role in the formation and subsequent certification of the Regional Councils. In December 2019, the Board enacted a process change whereby DHCD would review the council composition and member selection in order to certify each council meets the program guidelines.

Annual Certification

For the fiscal year of July 2023 through June 2024, DHCD has reviewed the council member composition and the council by-laws of each of the nine regional councils and recommends certification for eight of nine regional councils for accordance to the GO Virginia program guidelines, with conditional certification for Region 7. Each of the eight councils has a composition that meets the membership requirements as listed in § 2.2-2488 C. Conditional certification is recommended for Region 7, with the understanding they will add a representative from their Planning District Commission. Each council has adopted by-laws that ensure accordance with GO Virginia program guidelines in terms of membership selection processes and general governance.

Many councils went beyond the membership requirements listed in Code and set standards to maintain a roster of council members that represent greater gender and ethnic diversity and represent a broad geography in their respective regions.

Code References:

§ 2.2-2486. Powers and duties of the Board.

2. Certify qualifying regions and regional councils, including developing and implementing guidelines or procedures for such certification.

§ 2.2-2488. Formation of regional councils.

C. A regional council shall include representatives from (i) the education sector, including school divisions, community colleges, and public institutions of higher education; (ii) the economic and workforce development sector; (iii) local government; (iv) planning district commissions; (v) nonprofit organizations; and (vi) other entities that significantly affect regional economic or workforce development. Membership may include one or more nonlegislative citizen members of the Board from the region. A majority of the members of a regional council shall be from the private sector with demonstrated significant private-



sector business experience. A regional council shall be chaired by a citizen member from the region with significant private-sector business experience.

D. The Board shall certify that the regional council member selection process, membership, governance, structure, composition, and leadership meet the requirements of this article and the program guidelines and procedures. The Board shall certify that the regional council has adopted bylaws and taken other such steps in its organizational activities and business plan as are necessary or required by Board guidelines and procedures to provide for accountability for and oversight of regional activities funded from the Fund.



IV. DEPUTY DIRECTOR'S REPORT

- a. Information Item: Region 2 TPI Planning Application Withdrawal
- b. **Action Item:** Region 3 TPI Planning application (previously tabled)
- c. **Action Items:**
 - i. Per Capita Applications (7)
 - ii. Talent Pathways Planning Initiative Applications (2)
- d. **Action Item:** Board Policy #16 – Subgrantee Indirect Rate Cap
- e. **Action Item:** Administrative Guidance – Total and Local Match Waiver



VIRGINIA INITIATIVE FOR
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IN EACH REGION

GO Virginia Region 2

August 4, 2023

SENT VIA ELECTRONIC MAIL

Nancy Howell Agee, Chair
Virginia Growth and Opportunity Board
600 East Main Street, Suite 300
Richmond, Virginia 23219

RE: Region 2 Talent Pathways Initiative (TPI)

Dear Chair Agee:

On behalf of the GO Virginia Region 2 Council, we respectfully request to withdraw the Region 2 Talent Pathways Initiative (TPI) application that came before the June 2023 meeting of Virginia Growth and Opportunity Board and invite you to consider our revised resubmission, dated August 4, 2023. Our revised application seeks to develop talent pathways for two industry clusters: 1) Lifesciences & Biotechnology and 2) Transportation Manufacturing & Autonomy.

Region 2 took the opportunity to strengthen and re-submit our application, after the state board made the decision to defer consideration of the Region 2 TPI proposal to the September 2023 board meeting.

We would like to draw your attention to the following details of Region 2's revised application:

1. **Updated Region 2 Economic Data:** During the summer of 2023, Region 2 is reviewing and updating our Growth and Diversification plan. Updated economic data has been included for our two industry clusters.
2. **Updated framing of Lifesciences & Biotechnology:** Part of the analysis for the updated Growth and Diversification plan involves a re-consideration and framing of the sub-clusters included in our Lifesciences industry cluster. We propose that *Lifesciences & Biotechnology* reflects a more accurate framing of the sub-clusters and strengths for this industry cluster. We envision a *Region 2 Center of Excellence for life science and biotechnology* – a corridor of concentrated jobs and assets running west to east across the region, roughly along the US 460 corridor as it passes through Montgomery County, Roanoke County, the cities of Salem and Roanoke, Bedford County and the city of Lynchburg. Region 2 has a range of high-quality assets in place to support this innovative model of integrated life science and biotechnology activities. Supporting the Center of Excellence is a key goal of the TPI planning process.
3. **Clarified Match from Implementation Partners:** All the committed match is directly tied to the 6 outlined TPI planning activities that implementation partners will lead during the 12-month grant period.

Thank you,

William E Amos

Dr. William E. Amos, Chair
GO Virginia Region 2 Council

Talent Pathways Planning Initiative Application

TPI Planning 2023: SoVa Partnership for Health Science Careers

Region: 3

Applicant(s): Southern Virginia Partnership for Health Science Careers (SOVAPHSC)

Participating Localities: Amelia County, Brunswick County (taskforce), Buckingham County (taskforce), Charlotte County (taskforce), Cumberland County (taskforce), Halifax County (taskforce), Henry County (taskforce), Lunenburg County (taskforce), Mecklenburg County (taskforce), Nottoway County (taskforce), Patrick County (taskforce), Pittsylvania County (taskforce), Prince Edward County (taskforce), City of Danville (taskforce), and City of Martinsville (taskforce)

Investment Strategy: Workforce Development

Targeted Industries: Healthcare

Type of Project: Talent Pathways Initiative (TPI) Planning

Project Goal(s): To have a skill-ready and health-ready workforce that advances Southern Virginia's economy.

Project Description: The Region 3 Council selected the Southern Virginia Partnership for Health Science Careers (SOVAPHSC) to serve as the Talent Pathways Planning Initiative industry cluster talent coordinating entity. This proposal recognizes the competitive disadvantage faced by Southern Virginia when recruiting and retaining traded sector business investment because of their low healthcare outcomes, diminishing access to healthcare providers, and the availability of healthcare workers. The Region 3 TPI Plan will include the following elements:

1. Highlight the gaps and areas for improvement with strategies to address these gaps and a timeline for implementation.
2. Develop roles and responsibilities of partners.
3. Prepare a labor market analysis to understand the workforce needs including skill gaps.
4. Prepare a comprehensive evaluation of all educational and training programs available in the health science occupations.
5. Develop a career pathways to support individuals to pursue the education and training needed.
6. Develop a plan for attracting and retaining health science talent.
7. Develop a plan for promoting diversity, equity, and inclusion.
8. Develop performance metrics
9. Develop a communication plan

TPI Planning 2023: SoVa Partnership for Health Science Careers

10. Develop funding and resource plan to sustain the SOVAPHSC after the TPI Plan.

GO Virginia funds will be used for grant management activities and contract services. Match funds will be used contract services related to project management.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 133,000
Matching Funds	\$ 67,500
Local Match	\$
Additional Leverage	\$ 62,500
Total Project Budget	\$ 263,000

Products:

- Region 3 Talent Pathway Initiative Plan for Life Healthcare

Workgroup Discussion:

- Broad collaboration from local and regional partners.
- The Healthcare cluster represents a non-traded sectors i.e., patient care.

Staff Recommendations:

Based on the workgroup discussion and application review, staff **recommends this project be denied due to the inclusion of an ineligible non-traded industry sector (GO Virginia Board Policy #4).**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	NO
High-wage Job Creation Potential	N/A
3 Year ROI	N/A
5 Year ROI	N/A
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	N/A



Per Capita Applications Workforce Development

Per Capita Application

United Way of Southwest Virginia GO TEC Expansion

Region: 1

Applicant(s): United Way of Southwest Virginia

Participating Localities: Dickenson County (cash match), Smyth County (cash match), Washington County (cash match), Wythe County (cash match), Bristol City (cash match), Norton City (cash match)

Investment Strategy: Workforce Development

Targeted Industries: Advanced Manufacturing, Agriculture/Food and Beverage Manufacturing, Information and Emerging Technologies

Type of Project: Per Capita Implementation

Project Goal(s): To increase the pool of qualified candidates in the Advanced Manufacturing, Agriculture/Food and Beverage Manufacturing, and Information and Emerging Technologies clusters.

Project Description: The project will add six new career connection labs, one in each participating locality. These labs will be constructed in nine individual career pathway modules all utilizing the GO TEC career connection labs framework: 1) Agriculture – Biotechnology Agriculture and Food Production, 2) Automation & Robotics, 3) Electrical Engineering, 4) Information Technology, Coding, and Cybersecurity, 5) Metrology, 6) Precision Machining, and 8) Mechanical Engineering.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$600,055
Matching Funds	\$366,845
Local Match	\$358,845
Additional Leverage	\$237,696
Total Project Budget	\$1,204,596

United Way of Southwest Virginia GO TEC Expansion

Products:

- 6 career connections labs established

Outcomes:

- 12,000 students trained
- 18 businesses served

Workgroup Discussion:

- This application utilizes a previous GO Virginia funded effort, United Way of Southwest Virginia Ignite Internships Program, to compliment and further develop the talent pipeline being established by this GO TEC Expansion in the associated middle schools.
- The applicant has developed relationships with both K-12 and higher education and has mapped out where students utilizing the GO TEC career exploration platform can expect to further pursue educational opportunities on a pathway to in demand jobs in the Region.

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends this project for approval.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	NO
5 Year ROI	NO
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	YES

Per Capita Application

ACA Classical & CTE Academy Welding Program

Region: 2

Applicant(s): Appomattox County

Participating Localities: Appomattox County (Cash and Advisory Committee), Town of Pamplin (Advisory Committee), Town of Appomattox (Advisory Committee)

Investment Strategy: Workforce Development

Targeted Industries: Manufacturing and Advanced Manufacturing

Type of Project: Per Capita Implementation

Project Goal(s): To create jobs and serve businesses by purchasing equipment and expanding capacity to train welding students

Project Description: Appomattox County, in partnership with Central Virginia Community College (CVCC) and the Appomattox Christian Academy, seeks to develop additional capacity for career and technical education in the region through a new facility for welding training. The facility would focus on meeting demand for welding courses not currently met through the existing training centers of Central Virginia Community College. CVCC plans to offer students the opportunity to receive portable credentials in welding and pipefitting at the facility. GO Virginia funds would be used for equipment and grant administration. Matching funds would be used for equipment, administration, contract services, and utilities.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 565,000.00
Matching Funds	\$ 538,335.85
Local Match	\$ 155,201.85
Additional Leverage	\$ 1,010,136.00
Total Project Budget	\$ 2,113,471.85

Outcomes:

- 54 students trained
- 454 credentials awarded

ACA Classical & CTE Academy Welding Program

Workgroup Discussion:

- Application shows need for welding students in the area through the current demand for CVCC programming.
- Local participation: localities directly participating are Appomattox County and two towns within the county.
- Request to Tobacco Commission for funding for project has not been secured.
- Outstanding technical questions related to matching funds.
- Unclear why applicant would purchase and own equipment instead of CVCC.

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends deferring this project.**

Requirements	
\$2:1 Match Requirement	UNDETERMINED
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	NO
5 Year ROI	YES
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	Yes

Per Capita Application

Biomedical Sciences Workforce Training and Development Project

Region: 7

Applicant(s): Future Kings

Participating Localities: Loudoun County (recruitment and referrals), Prince William County (recruitment and referrals), and Manassas City (recruitment and referrals).

Investment Strategy: Workforce Development

Targeted Industries: Life Sciences

Type of Project: Per Capita Implementation

Project Goal(s): To accelerate entry level job readiness for emerging biomedical job opportunities in life sciences for underserved black and Latino populations.

Project Description: This program will provide work-based learning opportunities for graduate students in life sciences and biotechnology, as well as career exposure opportunities for middle and high-school students. There is currently an unmet demand for a qualified workforce in the life sciences field, lacking limited workspace experience for graduate students, and availability of trained instructors familiar with advanced life science concepts. This program will connect graduate student instructors with internships, allowing graduate students to gain meaningful entry level science technology experience and expose students interested in life sciences in grades 6-12.

Administered by Future Kings, the Biomedical Sciences graduate student instructor program is designed to provide training to cohorts of (instructor + student) in year 1 and provide internships with host life science businesses in year 2. The life science graduate student instructor for each cohort will:

- Be supervised in delivering the biomedical science content materials by experienced biomedical professionals.
- Teach microbiology topics to the Future Kings secondary student learners.
- Lead their cohort of students in conducting active life science/biomedical research projects throughout the calendar year.
- Be guided towards entering the life sciences profession.

GO Virginia funds will be used to pay contract services related to managing and administering the program and provide stipends to the graduate student instructors, as well as pay for supplies and rent. Matching funds will be used for lab equipment, software, classroom space, curriculum designer, training coordinator, and accounting services.

Biomedical Sciences Workforce Training and Development Project

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 740,000
Matching Funds	\$ 379,450
Local Match	\$ 0
Additional Leverage	\$ 310,000
Total Project Budget	\$ 1,119,450

Outcomes (three years):

- 55 jobs created/filled
- 60 internships completed
- 40 businesses served

Workgroup Discussion:

- Great opportunity to create a pathway to jobs in an emerging industry focusing on a population that has traditionally been underrepresented in STEM related jobs.
- The previously funded Life Science Workforce Preparedness planning grant led by George Mason University has not been completed. The report will include findings to support the design of a program to strengthen life science workforce development using an “employer-led” workforce preparedness model. The region 7 Council has not had the benefit of these findings to inform their decision on this current application.
- Formal commitments from employers to host internships and higher education institutions to refer graduate student instructors are not yet in place.
- ROI assumes graduate student would secure full-time jobs during the first year of the grant period.

Staff Recommendations:

Based on the workgroup discussion and application review, staff **recommends deferring this project.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	UNDETERMINED
5 Year ROI	UNDETERMINED
Alignment with G&D Plan	YES
Grant Management Capacity	UNDETERMINED
Sustainable After GOVA Funds	UNDETERMINED

Per Capita Application

GO2 Work in Manufacturing and Transportation in the Valley

Region: 8

Applicant(s): Shenandoah Valley Center for Advanced Learning

Participating Localities: Augusta County (cash match), City of Waynesboro (cash match), City of Staunton (cash match)

Investment Strategy: Workforce Development

Targeted Industries: Transportation and Logistics, Light Manufacturing

Type of Project: Per Capita Implementation

Project Goal(s): To increase the pool of qualified candidates in the Transportation and Logistics and Light Manufacturing industry clusters.

Project Description: The project will add new career education and technical programs for Industrial Maintenance and Aviation Technology and will address critical needs to upgrade equipment to modern standards and technologies for training high school and adult apprenticeship students in Precision Machining, Welding, Auto, and Diesel Technology.

GO Virginia funds will be used to purchase equipment for new Aviation Technology and Industrial Maintenance Technology programs and to improve quality and relevancy of equipment for Diesel Technology, Auto Technology, and Machining Technology programs. Matching funds will be used to cover program instructor salaries.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$884,500
Matching Funds	\$442,250
Local Match	\$442,250
Additional Leverage	\$4,130,873
Total Project Budget	\$5,457,623

GO2 Work in Manufacturing and Transportation in the Valley

Outcomes:

- 420 students trained
- 35 new apprenticeships created
- 60 new internships created
- 420 credentials earned

Workgroup Discussion:

- The project applicant has an established collaborative relationship with their nearest VCCS institution, Blue Ridge Community College (BRCC), and has identified pathways by which students trained through this initiative can either directly enter the workforce or participate in BRCC dual enrollment, degree, and fast forward programming.

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends this project for approval.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	YES
5 Year ROI	YES
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	YES



Per Capita Applications Startup Ecosystem

Per Capita Application

Strengthening Entrepreneurs' Impact

Region: 2

Applicant(s): Verge Alliance (Roanoke-Blacksburg Technology Council)

Participating Localities: City of Roanoke (in-kind match), Roanoke County (cash match), Botetourt County (cash match), Pulaski County (in-kind match), Giles County (cash match), Montgomery County (cash match), City of Salem (in-kind match)

Investment Strategy: Startup Ecosystem

Targeted Industries: Technology, Biotechnology

Type of Project: Per Capita Implementation

Project Goal(s): To create jobs expand businesses, serve businesses, engage entrepreneurs and mentors, and increase the number of fund investments by scaling the Regional Accelerator and Mentoring Program (RAMP) through pre and post accelerator activities and updating data in the Region 2 Innovation Ecosystem report.

Project Description: The project will support companies in the technology and biotechnology sectors grow and scale through the following activities:

- 1) Launching OnRAMP, a pre-accelerator program to improve barriers to entry for early-stage startup companies
 - Ecosystem navigator program
 - Formalized cohort program – connect to ICAP, other statewide networks
 - Build taskforce of ESOs for biotechnology and technology industries
- 2) Enhancing Exit RAMP program
 - Reengaging companies that have been less engaged since COVID by hosting one on one meetings
 - Formalize and elevate continuing education resources for RAMP alumni
 - Mentor recruiting and orientation events
 - Provide Exit RAMP companies with access to regional networking events and professional development
 - Road show where companies can pitch ideas to funders – allow participation at conferences like Accelerate and BioHealth Capital Region Forum
- 3) Enhance I&E report by collecting data on early-stage startups
 - Use new digital tools like Crunchbase to gather information

Strengthening Entrepreneurs' Impact

GO Virginia funds will be used for salaries and fringe for RAMP/Verge staff for work related to this project, travel time for staff and served entrepreneurs, outreach costs for events organized and hosted by RAMP, training fees for professional development workshops, networking events, and conference attendance, and software costs including website updates and page buildouts, subscriptions, and memberships for technology resources. Matching funds will be used to cost share in these costs.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$577,800
Matching Funds	\$288,900
Local Match	\$157,500
Additional Leverage	\$0
Total Project Budget	\$866,700

Products:

- OnRamp Pre-Accelerator Launched

Outcomes:

- 70 jobs created/filled
- 35 existing businesses expanded
- 8 new businesses created
- 58 businesses served
- 58 entrepreneurs engaged
- 50 mentors engaged

Workgroup Discussion:

- Verge only works with technology and biotech companies, therefore targeted industry cluster focus built into project
- Strong regional collaboration present – additional alignment with Virginia BioConnect through partnership with Virginia Bio and planned leverage with ICAP
- Project readiness – RAMP funded in 2017 with GO Virginia funding, group has successfully managed other state and federal grants
- Existing positions at organization will be repositioned to program – focused on activities core to VERGE mission

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends this project for approval.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	YES
5 Year ROI	YES
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	YES

Per Capita Application

RISE Build-To-Scale Initiative

Region: 3

Applicant(s): SOVA Innovation Hub Corporation

Participating Localities:

Referrals provided through Letters of Support by: Amelia County, Brunswick County, Charlotte County, Halifax County, Mecklenburg County, Nottoway County, Patrick County, and Prince Edward County.

Investment Strategy: Startup Ecosystems

Targeted Industries: Advanced Manufacturing & Materials, Business Services & IT Data, and High Value Natural Resource Products

Type of Project: Per Capita Implementation

Project Goal(s): To provide ready access to capital for innovators and entrepreneurs through targeted resource navigation, technical assistance, and outreach and storytelling.

Project Description: The RISE Build-to-Scale Initiative is the next phase of the SOVA RISE Collaboration, which began with the Region 3's Entrepreneurship & Innovation Strategy in 2019. This proposal will scaleup and expand the entrepreneurship ecosystem in Region 3 and will include the following activities over the next two years:

- 1) Launch the RISE Community Navigator Program
 - a) Contract with Mid-Atlantic Broadband Communities Corporation (MBC) to hire and supervise the first SOVA Innovation Hub Program (FTE) who will be dedicated to the management and growth of the overall program based in South Boston/Halifax.
 - b) Contract with Patrick & Henry Community College (P&HCC) to hire and supervise the first RISE Community Navigator (FTE), based in Martinsville, Henry, and Patrick.
 - c) Contract with small, women, and minority-owned firms/independent consultants and local/regional economic development/business support organizations to receive training and serve as part-time Community Navigators.
 - d) Contract with small, women, and minority-owned firms/independent consultants for the development/delivery of cohort experience to include Community Navigator orientation training.
 - e) Contract with gener8tor through Microsoft TechSpark to deliver ongoing cohorts of gener8tor skills training.
 - f) Contract with Longwood SBDC for Digital Advisor to provide Digital Skills Training to Navigators and Entrepreneurs.

RISE Build-To-Scale Initiative

- 2) Expand the RISE Entrepreneurship Training Pipeline –
 - a) Contract with Southern Virginia Higher Education Center (SVHEC) to hire and supervise the first RISE Entrepreneurship Education Coordinator (FTE).
 - b) Contract with Longwood SBDC to provide CO.STARTERS certified facilitators for the RISE Business Bootcamp to deliver RISE Digital Skills Workshops.
- 3) Extend Outreach and Storytelling
 - a) Contract with small, women, and minority-owned businesses/service providers to implement marketing and outreach strategies.

GO Virginia funds will be used to pay for administration, fiscal management, contract staff and services to implement the scope of work, and outreach. Matching funds will be used for administration, outreach, and training.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 600,000
Matching Funds	\$ 350,000
Local Match	\$ 0
Additional Leverage	\$ 260,000
Total Project Budget	\$ 1,210,000

Products:

- Implementation and full staff of the RISE Community Navigator Program

Outcomes:

- 63 jobs created
- 30 businesses created
- 350 entrepreneurs engaged
- 150 businesses served
- At least \$548,000 in capital raised

Workgroup Discussion:

- Great opportunity to coordinate all startup ecosystem efforts across the large geography of Region 3.
- This effort aligns with the Region 3 Regional Entrepreneurship and Initiative (REI) Strategy/Implementation Plan.
- Great amount of local government support and partnerships in place with key regional stakeholders.

RISE Build-To-Scale Initiative

Staff Recommendations:

Based on the workgroup discussion and application review, staff **recommends this project for approval.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	NO
5 Year ROI	YES
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	YES

Per Capita Application

Region 6 Regional Entrepreneurship Initiative (REI)

Region: 6

Applicant(s): Rivers Region Entrepreneurial Ecosystem Council

Participating Localities: City of Fredericksburg (EDA cash match), King George County (cash match), Stafford County (cash match)

Investment Strategy: Startup Ecosystem

Targeted Industries: Aquaculture/Seafood/Commercial Fishing/Marine Industries

Forestry/Wood Products/Paper

Information/Data Centers

Logistics and Distribution

Manufacturing

Professional Services

Type of Project: Regional Entrepreneurship Initiative

Project Goal(s): To develop an entrepreneurial ecosystem strategy to define and implement recommendations to further grow the Region 6 ecosystem.

Project Description: The project aims to build capacity for the Rivers Region Entrepreneurial Ecosystem Council by hiring an executive director to carry out the duties of the organization, engage with stakeholders, create recommendations and priorities, and create an REI Strategy and Report and Actional Strategies Plan documents.

GO Virginia funds will be used to pay for the Executive Director’s salary related to the scope of work, review of current ecosystem reports, stakeholder engagement, and development of the final implementation plan/strategy. Matching funds will be used for salaries, outreach, office space, and grant administration.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$300,000
Matching Funds	\$150,000
Local Match	\$60,000
Additional Leverage	\$0
Total Project Budget	\$450,000

Region 6 Regional Entrepreneurship Initiative (REI)

Products:

- REI Strategy and Report
- Actionable Strategies Plan

Staff Discussion:

- REI effort created to encourage each GO Virginia region to identify an entrepreneurial coordinating entity to identify opportunities and needs within the targeted traded sectors for each region and facilitate implementation
- Rivers Region Entrepreneurial Ecosystem Council – non-profit subsidiary formed from Fredericksburg Regional Alliance at the University of Mary Washington. \$50,000 of match contributed from FRA
- Letters of support from King George, King William, Northern Neck PDC, King and Queen County, Gloucester County, Middlesex County – “inclusive of the needs of the 3 subregions”

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends this project for approval.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	N/A
3 Year ROI	N/A
5 Year ROI	N/A
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	N/A



Talent Pathways Initiative (TPI) Applications

Talent Pathways Planning Application

Talent Pathways Initiative

Region: 2

Applicant(s): Virginia Tech Center for Economic and Community Engagement

Participating Localities: **LETTERS OF SUPPORT** - Alleghany County (steering committee), Amherst County (steering committee), Appomattox County (steering committee), Bedford County (steering committee), Botetourt County (steering committee), Campbell County (steering committee), Craig County (steering committee), Floyd County (steering committee), Franklin County (steering committee), Giles County (steering committee), Montgomery County (steering committee), Pulaski County (steering committee), Roanoke County (steering committee), Covington City (steering committee), Lynchburg City (steering committee), Radford City (steering committee), Roanoke City (steering committee), Salem City (steering committee)

Investment Strategy: Workforce Development

Targeted Industries: Life Sciences & Biotechnology, Transportation, Manufacturing, & Autonomy

Type of Project: Talent Pathways Planning Initiative

Project Goal(s): To define talent pathways for Region 2’s Life Sciences & Biotechnology and Transportation, Manufacturing, & Autonomy targeted industries.

Project Description: This project will utilize a model by which Virginia Tech CECE will contract with a diverse group of implementation partners to convene industry coalitions, complete quantitative and qualitative situational analysis, complete gap analysis, develop an inventory of in need and existing skills and training opportunities, develop an asset map, and identify strategies and supporting highest-impact pathway projects for the future.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$250,000
Matching Funds	\$125,029
Local Match	\$
Additional Leverage	\$167,500
Total Project Budget	\$542,529

Talent Pathways Initiative

Products:

- Talent Pathway Initiative Plan for Life Sciences & Biotechnology
- Talent Pathway Initiative Plan for Transportation, Manufacturing, & Autonomy

Workgroup Discussion:

- The foundational building blocks established through this initiative will result in a series of playbooks endorsed by each industry cluster that identifies the highest-impact talent pathway projects for future implementation.

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends this project for approval.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	N/A
3 Year ROI	N/A
5 Year ROI	N/A
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	YES

Talent Pathways Planning Initiative Application

Region 7 Talent Pathways Initiative

Region: 7

Applicant(s): Center for Regional Economic Competitiveness (CREC)

Participating Localities: Letters of support from Fairfax County and Loudoun County stating they will facilitate connections with businesses and community partners for project and provide on-going feedback

Investment Strategy: Workforce Development

Targeted Industries: Computer Software, Cybersecurity, and Emerging Technologies

Type of Project: Talent Pathways Initiative (TPI) Planning

Project Goal(s): To define talent pathways for Region 7’s targeted industries of Computer Software, Cybersecurity, and Emerging Technologies

Project Description: The Region 7 Council selected the Arlington-based nonprofit Center for Regional Economic Competitiveness (CREC), working in collaboration with the George Mason University Center for Regional Analysis, to serve as the Talent Pathways Planning Initiative Industry cluster talent coordinating entity. CREC will work with Region 7 council leadership to identify a Research Advisory Group consisting of businesses, local stakeholder groups, and subject matter experts from educational institutions to guide the project. The project will conduct a job sector sustainability assessment and labor market data analysis to better understand skill requirements and education and training resources for the targeted industries. The final report by CREC will include recommendations for adoption by the Region 7 council.

GO Virginia funds will be used for salaries, fringe benefits, indirect costs, travel, and contract services. Match is being provided by CREC through its reserve funds and will be used for salaries, fringe benefits, indirect costs, and contract services.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 250,000
Matching Funds	\$ 125,000
Local Match	-
Additional Leverage	-
Total Project Budget	\$ 375,000

Region 7 Talent Pathways Initiative

Products:

- Region 7 Talent Pathway Initiative Plan for Computer Software, Cybersecurity, and Emerging Technologies
- Formation of a Research Advisory Group

Workgroup Discussion:

- Team selected for project has expertise and capacity to successfully complete project.
- Focus on maintaining the region's strong position in the Computer Software, Cybersecurity, and Emerging Technologies industries.
- Limited written commitment to participate from localities in region

Staff Recommendation:

Based on the workgroup discussion and application review, staff **recommends this project for approval contingent on member localities of the Northern Virginia Economic Development Alliance meaningfully participating by serving on a community advisory committee.**

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	N/A
5 Year ROI	N/A
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	N/A



Memorandum

TO: GO Virginia Board Members

FROM: DHCD Staff

RE: Board Policy #16 Applicant Indirect Rate Allowance

DATE: 09/12/2023

BACKGROUND: State and Federal grant programs have sometimes allowed potential subgrantees to apply a portion of their grant funding to cover indirect costs not specifically attributed to a direct cost associated with project activities. These indirect costs are usually charged to a grant through an allocation process known as an indirect rate (also known as F&A or overhead costs). The GO Virginia State Board has an official policy that provides guidance on an amount deemed appropriate for the purposes of a subgrantee receiving GO Virginia program funding.

BUDGET LANGUAGE: A. The Board shall establish guidelines, procedures, and objective criteria for the award and distribution of grants from the Fund to regional councils.

RECOMMENDATION: DHCD staff recommends the attached Board Policy #16 which limits the percentage of funds applied to indirect costs by a subgrantee through a GO Virginia grant to ten percent.



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

Board Policy #16

TITLE: Applicant Indirect Rate Allowance

EFFECTIVE DATE: 09/12/2023

AUTHORITY: § 2.2-2489 of the Code of Virginia

POLICY STATEMENT: It is the policy of the Virginia Growth and Opportunity Board that the indirect rate a subgrantee may apply for through a Virginia Growth and Opportunity fund grant of any type shall not exceed 10% of the total grant allocation for a single project.

APPROVAL AND REVIEW: This Board policy was reviewed and approved on 09/12/2023.

SUPERSESION: This policy is new.

DHCD DIRECTOR: Bryan Horn



Memorandum

TO: GO Virginia Board Members

FROM: DHCD Staff

RE: GO Virginia Match Waiver Administrative Guidance

DATE: 09/12/2023

BACKGROUND: On June 30, 2023, the modified match requirements for Per Capita implementation grants expired and the Board approved a plan to return to the minimum total project match required by state law. The Board also took action to amend the local match requirement.

Pursuant to § 2.2-2489 of the Code of Virginia, any grant awarded from the Virginia Growth and Opportunity Fund shall require matching funds at least equal to the grant. However, the GO Virginia State Board has the authority to reduce the match requirement to half of the grant upon a finding of fiscal distress or an exceptional economic opportunity in a region.

The Board directed DHCD to develop administrative guidance to implement the new match policy, including objective criteria, in collaboration with regional council support organization staff.

The documents following this memo include the guidance and the templates to request a waiver of Total Match requirement as well as Local Match requirement.

RECOMMENDATION: DHCD staff recommends the approval of the administrative guidance and related templates.



Match Waiver Request Guidelines

I. Overview

Pursuant to § 2.2-2489 of the Code of Virginia, any grant awarded from the Virginia Growth and Opportunity Fund shall require matching funds at least equal to the grant. However, the GO Virginia State Board has the authority to reduce the match requirement to half of the grant upon a finding of fiscal distress or an exceptional economic opportunity in a region. At the June 2023 State Board meeting, Board members directed DHCD staff to develop a formal process for how the Board will review these requests.

II. Total Match Waiver

Projects requesting a reduction of the total match required for a project must meet the criteria established in state code of demonstrating either fiscal distress or an extraordinary economic opportunity. The Board has established one (1) criterion to demonstrate fiscal distress and three (3) primary criteria to demonstrate exceptional economic opportunity.

To become eligible for a waiver under the fiscal distress criterion, at least 50% of the participating localities meet the Virginia Economic Development Partnership's definition for Economic Distress – Double Distress. (A locality with an unemployment rate above the average statewide unemployment rate and with a poverty rate above the statewide average poverty rate.)

To become eligible for a waiver under the exceptional economic opportunity criteria, applicants may select of more of the following:

1. The application demonstrates strong alignment with primary GO Virginia program goals.
 - Regional Collaboration - Majority of the match being contributed is local match (cash or in-kind).
 - Industry Cluster Engagement - Majority of match contributions for this effort are being contributed by industry partners.
 - Job Growth Accelerator - This project will increase employment in the targeted industry cluster by at least 10% over a base (see most recent G&D plan for baseline numbers).
 - Transformational Economic Diversification - This project will lead to growth in a new or emerging industry cluster with the potential to significantly diversify the regional



economy.

2. This application aligns with the Commonwealth’s InnoVAtive Framework for Economic Development and will support the expansion of the knowledge sector, manufacturing, or logistics industry.

This application will enable the subgrantee to leverage this award to pursue a nonstate funding opportunity in an amount at least two times the amount of this grant request. This award decision on the nonstate funding opportunity must be made within 12 months of the State Board approving the project.

III. Local Match Waiver

Projects requesting a full or partial waiver of the local match required for an implementation project should demonstrate that localities are unable to provide the required contribution, either through the majority of localities being categorized as having “high” or “above average” levels of fiscal stress in the Commission on Local Government’s [Fiscal Stress Index](#), or a demonstration of effort to solicit support from the participating localities and supporting letters explaining why they are unable to support the project.

IV. Process

GO Virginia Regional Councils must submit any match waiver request(s) on behalf of the applicant when submitting the application. The match waiver request form(s) must be submitted as part of the application package and final determination will be made by the GO Virginia State Board.

DHCD is unable to administratively approve applications which include a match waiver request. All waiver requests must be reviewed and approved by the GO Virginia State Board.



Total Match Waiver Request

{Date}

Attn: GO Virginia State Board

The GO Virginia Region {number} Council is requesting a state board waiver of the total match requirement on behalf of {subgrantee} for {project name}. This project is performed on behalf of the following participating localities {list here}.

We are requesting a waiver in the amount of {\$amount} under the following conditions (please check all that apply) and are submitting a project budget aligned with our request. This project represents **fiscal distress and/or exceptional economic opportunity** under one or more of the following criteria (please select all that apply):

- At least 50% of the participating localities meet the Virginia Economic Development Partnership's definition for Economic Distress – Double Distress. (A locality with an unemployment rate above the average statewide unemployment rate and with a poverty rate above the statewide average poverty rate.)
- This application demonstrates strong alignment with primary GO Virginia program goals check all that apply).
 - a. Regional Collaboration - Majority of the match being contributed is local match (cash or in-kind).
 - b. Industry Cluster Engagement - Majority of match contributions for this effort are being contributed by industry partners.
 - c. Job Growth Accelerator - This project will increase employment in the {industry cluster name as stated in the regional G&D Plan} by at least 10% over a base (see most recent G&D plan for baseline numbers).
 - d. Transformational Economic Diversification - This project will lead to growth in a new or emerging industry cluster {industry cluster name as stated in the regional G&D Plan} with the potential to significantly diversify the regional economy.
- This application aligns with the Commonwealth's InnoVAtive Framework for Economic Development and will support the expansion of the knowledge sector, manufacturing, or logistics industry.
- This application will enable the subgrantee to leverage this award to pursue a nonstate funding opportunity in an amount at least two times the amount of this grant request. This award decision on the nonstate funding opportunity must be made within 12 months of the State Board approving the project.

Please briefly describe the non-state source and timing of that funding decision.

{Regional Council Chair Signature}



Local Match Waiver Request

{Date}

Attn: GO Virginia State Board

The GO Virginia Region {number} Council is requesting a state board waiver of the local match requirement on behalf of {subgrantee} for {project name} This project is being performed by the subgrantee on behalf of the following participating localities: {list here}.

We are requesting a local match waiver in the amount of {\$amount} under the following conditions (please check one) and are submitting a project budget aligned with our request.

50% or more of the participating localities have fiscal stress rated as High or Above Average as measured by the Fiscal Stress Index published by the Commission on Local Government and are unable to support this project.

OR

50% or more of the participating localities do NOT meet the above criteria for fiscal stress, however, the applicant has attempted to solicit the local contribution and they are unable to provide it.

Please describe why the participating localities have been unable to provide the local contribution as well as a letter of support from each describing how they will meaningfully participate in the project.

{Regional Council Chair Signature}



VIRGINIA INITIATIVE FOR
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IN EACH REGION

V. CHAIR'S REPORT

a. ***Action Item:*** Bylaws Revisions



Memorandum

TO: GO Virginia Board Members
FROM: Pia Trigiani
RE: GO Virginia Bylaws Review and Proposed Changes
DATE: 6/13/2023

The GO Virginia State Board bylaws address basic operation and governance of GO Virginia – tied to statutory authority for the creation and establishment of GO Virginia. The bylaws are based upon standard provisions for governmental bodies and address such matters as Board powers and duties, membership, committees, officers, compensation, meetings, quorum, and procedure as well as the process that must be followed to implement bylaw amendments. GO Virginia has operated under these bylaws since adoption in December 2016.

As GO Virginia has gone about its work, the bylaws have been foundational but, in the background – without much need to be given attention. Developments in the GO Virginia program and experience in operating this inventive and unique state-funded business and job growth incubator prompted State Board Chair Nancy Agee at the March 2023 GO Virginia Board meeting to ask Board Member Pia Trigiani to conduct a comprehensive review of the existing bylaws and work with staff to produce recommendations for bylaw amendments.

Working with Sara Dunnigan and Cody Anderson and with input from the Chair, Vice Chair and Go Virginia founder and past chair, Dubby Wynn, attached is an outline of recommendations for Board consideration.

Attachment.



BYLAW REVIEW – Recommendations

1. STRUCTURE AND FRAMEWORK

- ***The Bylaws should be amended to create two vice chair positions:***
 - **Vice Chair for Regional Councils** – To coordinate and oversee the work of regional councils. The Vice Chair would develop strategies to ensure communication between the Board and regional councils, create synergy among the regions, to invite feedback, share information on project focus and purpose, and ensure that regional councils are briefed on direction and strategies for implementing the GO Virginia mission. The Vice Chair for Regional Councils would chair the Regional Council Committee.
 - **Vice Chair for Project Evaluation** – To conduct an annual or semiannual review of funded projects. While currently a staff function with periodic reporting to the Board, additional Board focus on reviewing projects will enhance Board attention to assess performance, ensure contract compliance, and identify projects that are scalable. The Vice Chair for Project Evaluation would chair the Project Evaluation Committee.

Considerations: Establishing leadership positions to oversee two important Board functions - creates opportunity for additional Board member engagement while establishing pathways for deeper connection with regional councils and ensuring Board diligence in monitoring funded projects. The goal is to ensure projects are successful and to create avenues to correct course, as appropriate.

- ***The Bylaws should be revised to consider clarifying the role of the Executive Committee.***

Considerations: The role of the Executive Committee, comprised of Board officers, (and if established, committee chairs) should be well-defined in the Bylaws. Executive Committee functions are not intended to and should not be a replacement for full Board participation, deliberation, and action. The role of the Executive Committee should instead be focused on setting agendas and proposing and implementing strategy.

- ***The Bylaws should be amended to establish three new committees:***
 - Regional Council Committee
 - Project Evaluation Committee
 - Governance and Policy Committee

Considerations: Additional committees should be established only if that structure adds value to, streamlines, and enhances Board work. Committee role and scope of work must be clearly defined in Board policy.

- ***The Bylaws should be amended to address procedures for service on regional councils.***

- Terms of office.
- Number of Council members.
- Stakeholder Representation on Councils.
- Leadership Succession.

Considerations: Regional Council composition is currently established with administrative guidance and addressed in the regional council bylaws, adopted by each regional council and approved by the Board. Bylaw provisions should not be proscriptive or restrictive but reflect Board support for recruiting and sustaining strong and committed regional council membership that represents diverse business interests, with particular attention to encouraging and supporting representation on councils by economic development professionals.

2. GOVERNANCE

- ***The Bylaws should be amended to establish a two-year Board Chair term renewable for one additional year.***

Considerations: In order to create order in succession planning and ensure continuity and foster strong leadership, the term of the Board Chair should be defined and limited. With Board member terms limited to two possible four-year terms, identification and development of leadership is crucial.

- ***The Bylaws should be amended to establish a Governance and Policy Committee.***

Considerations: The Governance and Policy Committee would serve two primary functions: establish and implement a policy for development of Board members and to develop recommendations to the Governor on policy matters consistent with the GO Virginia mission as defined in the GO Virginia Fund’s enabling legislation. The Governance and Policy Committee would also focus on Board engagement and development of a Board strategic plan.

3. BOARD ENGAGEMENT

- ***The Board should consider and develop strategies to support staff briefing of new Board members on Board member expectations, the GO Virginia mission, and the policy and project review criteria and process.***

- Bi-Annual Board Retreat.
- Formalize and routinize new Board member orientation.
- Assign Board members mentors to new Board members (peer mentors).

Considerations: The Governance and Policy Committee should develop an orientation program and periodic retreat for Board and regional council members.

VIRGINIA GROWTH AND OPPORTUNITY BOARD BYLAWS

ARTICLE I NAME

The name of the board is the Virginia Growth and Opportunity Board, hereinafter referred to as GO Virginia or Board.

ARTICLE II AUTHORIZATION

The Board was established pursuant to Title 2.2, Chapter 24, §§ 2.2-2484 through 2.2-2490 of the Code of Virginia (2016), as amended.

ARTICLE III LOCATION

The Office of the Board shall be in the Department of Housing and Community Development. Regular meetings of the Board will occur at designated locations in the Commonwealth.

ARTICLE IV POWERS AND DUTIES

The Board shall have all rights, powers and duties bestowed by and be subject to the limitations and restrictions set forth in the Code of Virginia or the Appropriations Act.

Board business shall be conducted in accordance with the Virginia Freedom of Information Act (FOIA) and the Virginia Conflict of Interest Act (COIA) unless exempt pursuant to §2.2-3711. A.48 of the Code of Virginia.

ARTICLE V MEMBERSHIP

Section 1 Number, Appointment and Confirmation: (As established in the Code of Virginia, §2.2-2485 B)

The Board shall consist of twenty-four (24) members; fourteen (14) nonlegislative citizen members: two (2) appointed by the Governor not subject to confirmation by the General Assembly, eight (8) appointed by the Governor subject to confirmation by the General Assembly, two (2) appointed by the Speaker of the House of Delegates, and two (2) appointed by the Senate Committee on Rules; seven (7) legislative members, and three (3) Cabinet Secretaries appointed by the governor to serve ex-officio terms.

Section 2 Term: (As established in the Code of Virginia, §2.2-2485 C)

Members appointed by the Governor and the General Assembly shall serve for terms not

to exceed four years and no nonlegislative member shall serve more than two successive full terms. The legislative members and Cabinet Secretaries shall serve terms coincident with their terms in office. No member appointed by the Speaker of the House of Delegates shall serve more than four successive two-year terms and no member appointed by the Senate Committee on Rules shall serve more than two successive four-year terms.

ARTICLE VI COMMITTEES

Section 1 Standing Committees

The Board shall establish four standing committees: Executive Committee, Regional Council Committee, Program and Evaluation Committee, and Governance and Policy Committee.

(a) Executive Committee

Members of the Executive Committee shall be the Chair, Vice Chairs, and the Chair of the Governance and Policy Committee. The Executive Committee shall identify and set agenda items and propose and implement Board strategy. The Board Chair shall serve as Chair of the Executive Committee.

(b) Regional Council Committee

The Regional Council Committee shall be responsible to develop strategies to ensure communication between the Board and Regional Councils and create synergy among the GO Virginia regions by inviting feedback; sharing information on project focus and purpose; and ensuring that Regional Councils are briefed on direction and strategies for implementing the GO Virginia mission. The Vice Chair for Regional Councils will Chair the Regional Council Committee.

(c) Program Evaluation Committee

The Program Evaluation Committee shall ensure that projects approved by the GO Virginia Board are meeting Board-established criteria and are consistent with the GO Virginia mission by conducting a semiannual review of funded projects; assessing program performance, ensuring contract compliance of projects; and, identifying projects that are scalable. The Vice Chair for Program Evaluation will Chair the Program Evaluation Committee.

(d) Governance and Policy Committee

The Governance and Policy Committee is responsible for establishing and implementing a policy for development of Board members; developing Board member orientation programs and periodic Board retreats; and developing recommendations to the Governor on policy matters consistent with the GO Virginia mission. The Chair shall appoint a Board member to serve as Chair of the Governance and Policy Committee.

Section 2 Other Committees

The Board may, from time to time, establish other committees to consider specific issues and provide guidance to the Board.

Section 3 Appointment and Removal

The Chair shall appoint the Chair of the Governance and Policy Committee and any other committee as provided in Article VII Section 2 of the Bylaws. The Chair may remove a committee chair or committee member at any time.

ARTICLE VII OFFICERS

Section 1 Election of Officers

The Board shall elect a Chair, a Vice Chair for Regional Councils, and a Vice Chair for Program Evaluation at the first meeting of each fiscal year. Legislative and ex-officio Board members shall not serve as Chair or Vice Chair. The Chair and Vice Chairs may serve a single two-year term that may be renewed for an extended term of one additional year.

Section 2 Duties of the Chair

The Chair shall preside at all meetings of the Board at which the Chair is present and shall vote as any other member. The Chair shall make appointments to Board committees as appropriate and in accordance with statute. Members may request appointment to certain committees, but appointment is solely the responsibility of the Chair. The Chair shall appoint a chair of each committee annually following the election of officers. The Chair may call special meetings as necessary and shall speak on behalf of the Board and perform such other duties as the Board may authorize and direct. The Chair shall be an ex-officio member of all standing committees.

Section 3 Duties of the Vice Chair for Regional Councils

The Vice Chair for Regional Councils shall, in the absence of the Chair, have authority to perform all duties and exercise all powers of the Chair and shall perform other duties as the Board may direct. The Vice-Chair for Regional Councils shall be an ex-officio member of all standing committees. The Vice-Chair for Regional Councils shall be charged with coordination and oversight of the work of Regional Councils. The Vice Chair for Regional Councils shall be charged with development of strategies to ensure communication between the Board and Regional Councils, shall create synergy among the Regions, shall invite feedback from Regional Councils, share information on project focus and purpose, and ensure that Regional Councils are briefed on direction and strategies for implementing the GO Virginia mission. The Vice-Chair for Regional Councils shall Chair the Regional Council Committee.

Section 4 Duties of the Vice Chair for Program Evaluation

The Vice Chair for Program Evaluation shall, in the absence of the Chair and the Vice

Chair for Regional Councils, have authority to perform all duties and exercise all powers of the Chair and shall perform other duties as the Board may direct. The Vice-Chair for Program Evaluation shall be an ex-officio member of all standing committees. The Vice-Chair for Program Evaluation shall be charged with conducting annual reviews of funded projects to assess program performance, ensure programmatic compliance, and identify projects that are scalable in accordance with Board policy. The Vice-Chair for Program Evaluation shall Chair the Project Evaluation Committee.

Section 5 Designation of a Secretary

The Director of the Agency that has fiduciary responsibility for the Growth and Opportunity Fund shall serve as Secretary to the Board. The Board may designate and select someone else to serve as Secretary and to serve in that capacity as well.

Section 6 Duties of the Secretary

The Secretary shall attend all meetings of the Board, keep a record of proceedings, and notify members of all meetings. In general, the Director shall perform all duties incident to the office of Secretary and may also perform or direct Department staff to perform such other duties as may be assigned by the Board. The Secretary is responsible for drafting the annual report on behalf of the Chair.

ARTICLE IX REGIONAL COUNCIL MEMBERSHIP COMPOSITION

Section 1 Terms of Office and Leadership Succession

No member of the Regional Councils shall serve more than two consecutive four-year terms. The Chair and Vice Chair are elected members of the Regional Council and serve terms established in the Regional Council bylaws. Leadership succession plans should be formalized and prescribed within the Council bylaws. The Chair must be a citizen member from the Region with significant private-sector experience.

Section 2 Council Composition

Regional Councils shall be composed of no more than thirty members including at least one representative from each of the following categories: (i) the education sector, including school divisions, community colleges, and public institutions of higher education; (ii) the economic development sector; (iii) the workforce development sector; (iv) local government; (v) planning district commissions; (vi) nonprofit organizations.

ARTICLE X COMPENSATION

Legislative members of the Board shall receive such compensation as provided in § 30-19.12, and nonlegislative citizen members shall receive compensation as provided in § 2.2-2813 for the performance of their duties. All members shall be reimbursed for all reasonable and necessary expenses incurred in the performance of their duties as provided in §§ 2.2-2813 and 2.2-2825.

ARTICLE XI MEETINGS

Section 1 Regular Meetings

Regular meetings may be held as determined by the Board; the Board must meet at least quarterly. Committee meetings will be held as needed at a time and place agreed to by the Board. The meeting notice of time, location and purpose shall be given to all Board members at least 30 days prior to the date of meeting. The Board will provide for public participation as directed by the Code of Virginia.

The Board will adhere to the Freedom of Information Act (FOIA) and the Conflict of Interest Act (COIA) except as exempted pursuant to §2.2-3711. A.48 of the Code of Virginia.

Section 2 Special Meetings

Special meetings may be called by and at the discretion of the Chair or shall be called by the Chair upon petition of three other Board members. At least 3 days' notice must be given to all Board members in writing or by telephone stating the time, place and purpose of the special meeting.

Section 3 Agenda

The Secretary, in consultation with the Chair, will prepare an agenda for distribution to the members prior to the regularly scheduled meetings. Any member may place an item on the agenda by providing notice to the Secretary fifteen days prior to the regular meeting. During a regular meeting of the Board and upon approval by a quorum of the Board, items not appearing on the agenda may be discussed under New Business and may be acted upon by the Board during the meeting or placed on the agenda for Board action during a later meeting.

ARTICLE XII QUORUM

A majority of the members of the Board shall constitute a quorum. Any decision by the Board shall require an affirmative vote of a majority of the members of the Board present and voting.

ARTICLE XIII PARLIAMENTARY PROCEDURE

In all matters of procedure not specifically covered by these By-Laws, the most recent edition of Roberts Rules of Order shall be observed.

ARTICLE XIV AMENDMENTS

These bylaws may be amended by a two-thirds (2/3) affirmative vote of the members of the Board present and voting at any regular meeting. Action on amended bylaws may not take place at the meeting in which proposed amendments are introduced. Action on amended bylaws

shall take place a minimum of thirty days after proposed amendment introduction. The Bylaws shall be amended to conform to statutory requirements as required.

DRAFT



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

VI. INFORMATION ITEMS

- a. Maximum Carryover Allowance
- b. DHCD Approved Enhanced Capacity Building Projects
- c. Q4 FY23 Fiscal Report



Memorandum

TO: GO Virginia Board Members

FROM: DHCD Staff

RE: Implementation of Maximum Per Capita Carryover Allowance – Board Policy #14

DATE: 09/12/2023

BACKGROUND: As part of the second enactment of Item 115 #5c subsection 5 of the 2022-2024 Biennium Budget, the Board was empowered to rescind funds allocated to regional councils on a per capita basis if the unobligated balances of a regional council exceeded its average annual per capita distribution award. On December 13, 2022, the Board adopted Board Policy #14, which exercises that power granted in the Biennium Budget. These rescinding of funds would take place on the first day of each fiscal year.

On June 13, 2023, the State Board elected to provide Regional Councils with one courtesy quarter to expend funds that would otherwise be rescinded under this policy, citing the recency of the adoption of the new policy. The first recapture of funding due to this policy is scheduled to take place on October 1, 2023, with all future recaptures occurring on the first day of each fiscal year.

BUDGET LANGUAGE: 5. The Virginia Growth and Opportunity Board may rescind funds allocated to regional councils on a per capita basis, if the unobligated balances of a regional council exceeds its average annual per capita distribution award. Any funds rescinded pursuant to this paragraph shall be retained in the Virginia Growth and Opportunity Fund (09272) and may be used by the Virginia Growth and Opportunity Board for grant awards to competitive projects. The Department shall notify the Chairs of the House Appropriations and Senate Finance and Appropriations Committees within 10 days of the decision by the Virginia Growth and Opportunity Board to rescind regional per capital allocations. The regional council, the amount, and reason for unused funds shall be included in such notice.

IMPLEMENTATION: On October 1, 2023, Region 4 is the only region projected to have a balance in their FY22 funding. This balance, which equals \$163,030, will be removed from their per capita allocation on October 1, 2023 and will be reallocated to the Statewide Competitive pool.



Administratively Approved Enhanced Capacity Building Applications

Administrative Approvals: Enhanced Capacity Building

Mount Rogers Regional Partnership: Virtual Reality for Training and Career Exploration

Region: 1

Participating Localities: Carroll County (advisory council), Wythe County (advisory council), Grayson County (advisory council)

Investment Strategy: Workforce Development

Targeted Industry(s): Advanced Manufacturing, Energy and Minerals, Agriculture Food and Beverage Manufacturing, and Information Technology

Type of Project: Enhanced Capacity Building

Applicant(s): Mount Rogers Regional Partnership

Project Goal(s): To address the education gap in high school CTE educational programs.

Project Description: This project is a planning process to conduct a needs assessment, complete a feasibility study, and provide an action plan for implementation of virtual reality curriculum in high school career and technical education programs in partnership with GO TEC. The needs assessment will analyze the necessity to engage students at the beginning of their high school careers where CTE opportunities are limited. The feasibility study will evaluate if virtual reality is the appropriate learning tool for high school students and if the program is sustainable. The action plan will provide implementation steps to continue the career pathways for students from middle school to high school and beyond to credentialing, higher education institutions, and careers.

Go Virginia funds will be used to pay for third-party consultant services to conduct a feasibility study to determine need and ensure partnership and use of VR systems for talent recruitment.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 50,000
Matching Funds	\$ 25,000
Local Match	\$
Additional Leverage	\$
Total Project Budget	\$ 75,000

Products:

- Needs assessment, feasibility study, and action plan for utilization of virtual reality curriculum.

Mount Rogers Regional Partnership: Virtual Reality for Training and Career Exploration

Staff Discussion:

- The Subgrantee will include representation from the GO TEC Region 1 and the GO TEC Region 1 Regional Coordinating Entity (United Way of Southwest Virginia) in an advisory capacity throughout the course of the grant and as part of the RFP selection process.
- The Subgrantee will ensure that the findings of the study will have alignment with the Virginia Department of Education standards, that the final product will have both a sustainability and scalability strategy defined and will be shared with the Institute for Advanced Learning and Research (IALR).

Administrative Approvals: Enhanced Capacity Building

Life Science Virginia

Regions: 5 (lead) and 4

Applicant(s): LifeNet Health

Participating Localities: City of Virginia Beach, Henrico County

Investment Strategy: Workforce Development

Targeted Industries: Life Sciences

Type of Project: Enhance Capacity Building

Project Goal(s): To create a talent pipeline of students who choose to focus on careers in life sciences

Project Description: LifeNet Health requests \$40,000 of GO Virginia funds to prepare and conduct a pilot introducing students to the life science field. This will include classroom and laboratory study, along with networking with networking opportunities and a focus on development of soft skills. Henrico County Public Schools and Virginia Beach Public Schools have each agreed to partner with the project by hosting a pilot for a semester. GO Virginia funds would be used for a study of job and skills needs of the life sciences industry, and to design and conduct one semester of this training program. Matching funds will be used for project materials and scientist time for project design and implementation.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 40,000
Matching Funds	\$ 22,884.62
Local Match	\$
Additional Leverage	\$ 2,884.62
Total Project Budget	\$ 65,769.24

Products

- Assessment of industry needs in life sciences sector
- Design and Implementation of one semester pilot program

Life Science Virginia

Staff Discussion:

- Letter of support from CEO of Virginia Bio stating that the project will be on behalf of and support by VA Bio-Connect businesses
- Opportunity to continue work on life science workforce in Regions 4 and 5
- Good inter-regional support shown through participation of school systems
- Pilot program allows for verification of feasibility and impact

Administrative Approvals: Enhanced Capacity Building

Hampton Roads Regional Aviation, Aerospace, and Unmanned Systems Assessment

Region: 5

Participating Localities: City of Hampton (steering committee), City of Newport News (steering committee), and City of Norfolk (steering committee)

Investment Strategy: Cluster Scaleup

Targeted Industry(s): Unmanned Systems and Aerospace

Type of Project: Enhanced Capacity Building

Applicant(s): Hampton Roads Alliance

Project Goal(s): To ensure the aviation industry can meet the region’s demands.

Project Description: In partnership with the Norfolk Airport Authority, Peninsula Airport Commission, and the Virginia Institute for Spaceflight and Autonomy, the Hampton Roads Alliance will conduct an assessment to help position Region 5’s aviation, aerospace, unmanned systems industry. This study will assess current conditions for the region’s aviation industry, project future demands, and provide recommendations on how the the region can meet these demands.

Go Virginia funds will be used to pay for third-party consultant services to develop the plan and the match will be used to pay for the full scope of work of the plan.

Project Budget:

Type of Funds	Totals
GO Virginia Request	\$ 100,000
Matching Funds	\$ 50,000
Local Match	\$
Additional Leverage	\$
Total Project Budget	\$ 150,000

Products:

- Hampton Roads Regional Aviation, Aerospace, and Unmanned Systems Assessment
- Establishment of a steering committee

Hampton Roads Regional Aviation, Aerospace, and Unmanned Systems Assessment

Staff Discussion:

- Planning grant to study current conditions of the aviation industry in Hampton Roads and create recommendations on meeting future demands
- Great amount of local and regional participation from key stakeholders
- Focus on alignment of physical assets with current workforce planning and past planning work around unmanned systems routes



Memorandum

TO: GO Virginia Board Members

FROM: DHCD Staff

RE: Q4 FY23 Fiscal Report

DATE: 09/12/2023

The following link to the [GO Virginia Q4 FY23 Fiscal Report](#) shows all expenditures, awarded projects, and unobligated balances by regions through June 30, 2023.