



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION

**VIRGINIA GROWTH AND OPPORTUNITY BOARD PROGRAM PERFORMANCE AND EVALUATION  
COMMITTEE**

**March 12, 2024**

**11:00 AM**

**Library of Virginia**

**800 E. Broad St., Richmond VA. 23219**

Members Present

Todd Stottlemeyer  
Leah Fremouw  
Jim Dyke

Members Absent

Cliff Fleet  
Nancy Howell Agee

Call to Order

Mr. Todd Stottlemeyer, Chair of the Virginia Growth and Opportunity (GO Virginia) Board Program Performance and Evaluation Committee, called the meeting to order.

Roll Call

Mr. Billy Gammel, GO Virginia Program Administrator for the Department of Housing and Community Development (DHCD), called the roll, and stated that a quorum was present.

Public Comment

Mr. Stottlemeyer opened the floor for public comment.

No members of the public appeared before the Committee for the public comment period.

The public comment period was closed.

Consent Agenda

Mr. Stottlemeyer presented the meeting minutes of the January 24, 2024 meeting of the Committee for approval as part of the consent agenda.

A motion was made by Mr. Stottlemeyer and seconded by Ms. Fremouw to approve the consent agenda. The motion passed.

Discussion Items

Ms. Sara Dunnigan provided the Committee with a brief recap of the JLARC Recommendations and an overview of the corresponding staff recommendations for action. To summarize, JLARC

Recommendation 1 suggested that DHCD staff change its “number of jobs created/filled” outcome measure for the program by splitting the criteria into two separate measures, removing the “estimated” qualifier in the definitions, and clarifying that any job created or filled must be attributable to the project's activities.

Ms. Dunnigan stated how staff recommends adopting JLARC’s recommendations and separating jobs created and jobs filled categories, and recommends refining the jobs filled metric to now be a new “total jobs placements” measure, with a definition stating that the measure of the total number of new jobs stemming from successful exits from a program, which aligns with the Virginia Department of Workforce Development and Advancement. Staff also recommends the Committee review staff work on revisions to the core outcomes at a future meeting in June to determine if the revisions sufficiently satisfy JLARC concerns about clarity regarding whether jobs are directly attributed to the project activities. Ms. Dunnigan reviewed the progress staff has made on two of the four GO Virginia investment strategies – Workforce Development and Site Development. The Committee member provided feedback on specific outcomes and definitions that staff will incorporate into the draft iteration.

Ms. Dunnigan provided an overview of the GO Virginia reporting and closeout procedures, and how projects are entered into DHDC’s Centralized Application and Management System (CAMS) once they have gone under contract.

Ms. Dunnigan walked through ways DHCD could support JLARC’s Recommendation 4, which suggested the Board should develop and implement a policy to assess the long-term impact of individual projects and the program as a whole, by contracting a third-party evaluation of closed projects on a determined cycle. Such a valuation would require additional resources to be implemented. Staff recommends this evaluation cycle align with reporting already required of the program. Due to the need to plan how to implement and allocate resources to this recommendation, staff would target September 24th for the implementation of a policy of this nature.

Adjournment

The meeting was adjourned.