



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

Virginia Growth and Opportunity Board

Business Meeting
September 13, 2022
Library of Virginia, Richmond, VA



VIRGINIA DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT
Partners for Better Communities



Agenda

1. Opening
2. Consent Agenda
3. Election of Officers
4. Director's Report
5. Presentations
6. Information Items
7. Adjournment



VIRGINIA DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT
Partners for Better Communities



Opening

- Call to Order
- Roll Call
- Public Comment



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Consent Agenda – Action Item

- June 14, 2022 Meeting Minutes
- FY23 Regional Capacity Building Budgets and Memo
- 2023 Board Calendar
- Electronic Meeting Participation Policy Update



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Election of Officers

- Call for Nominations/Election – Chair
- Call for Nominations/Elections – Vice Chair



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Director's Report – Part 1

- Action Item: Per Capita Applications (4)



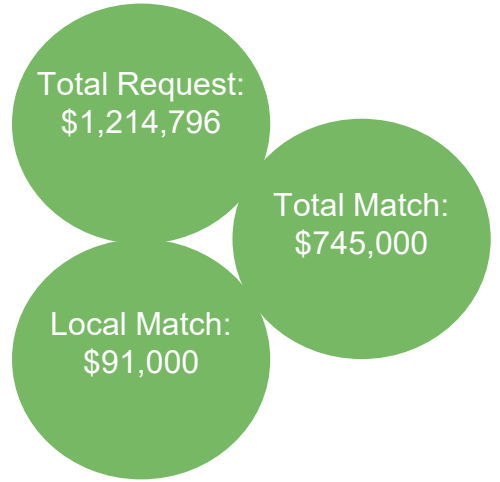
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■ Per Capita Applications

- 4 Proposals to Take Action On
- 3 out of 9 Regions Participated
- 1 Workforce Development Projects and 3 Startup Ecosystem Projects



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Application Process



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- Applications are submitted to Regional Councils
- Approved applications are advanced to DHCD
- Technical reviewed by DHCD staff
- Workgroup review and pitch calls
- Staff prepares recommendations for Board
- Presented for Board consideration
 - Approve
 - Defer
 - Deny
- Approved projects go to contract

Region 9: Tech Talent Retention



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Participating Localities:

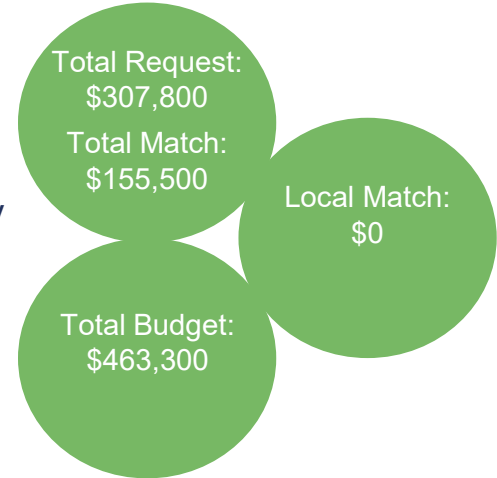
City of Charlottesville, Nelson County, Albemarle County, Culpeper County, Madison County, Louisa County

Investment Strategy: Workforce Development

Goal: To retain college graduates to launch their careers within the Central Virginia region and provide a talent pipeline for higher paying jobs in technology fields in Region 9 targeted sectors.

Outcomes:

- 55 jobs created/retained
- 100 businesses served



Region 2: CS/root

Participating Localities:

Botetourt County, Pulaski County, City of Roanoke

Investment Strategy: Startup Ecosystem

Goal: To create a platform for computer science (CS) focused entrepreneurship in the New River and Roanoke Valleys focusing on stimulating startups in the pre-launch phase.

Outcomes:

- 24 jobs created over three years
- 4 new businesses created
- 200 entrepreneurs engaged
- 40 mentors engaged



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Total Request:
\$175,000

Total Match:
\$175,000

Local Match:
\$12,500

Total Budget:
\$350,000

Region 7: Accelerate 2023/2024



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Participating Localities

Arlington County, Fairfax County, Prince William County

Investment Strategy: Startup Ecosystem

Goal: To draw capital from around the country to a showcase of the top tech companies in Virginia to strengthen and advance Northern VA as a world renowned center of excellence for innovative emerging technologies, benefitting the regional community and promoting economic growth.

Outcomes:

- 100 new jobs created
- \$50 million total capital raised
- 80-120 entrepreneurs engaged

Total Request:
\$532,269

Total Match:
\$311,500

Local Match:
\$78,500
Additional Leverage
\$1,301,000

Total Budget:
\$2,144,769

Region 9: Carver Food Business Incubator



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Participating Localities:

Culpeper County, Town of Culpeper, Orange County, Fauquier County, Rappahannock County

Investment Strategy: Startup Ecosystem

Goal: To support existing Region 9 food and beverage manufacturers who wish to scale existing businesses or develop/manufacture products to be sold outside of state lines.

Outcomes:

- 90 new jobs created
- 68 businesses served
- 35 new products released to market
- 15% increase in sales

Total Request:
\$199,727

Total Match:
\$103,000

Local Match:
\$3,000

Additional Leverage:
\$475,000

Total Budget:
\$777,727



Director's Report – Part 2

- Action Item: Region 8 – NextGen Nurses
- GO Virginia Talent Pathways Initiative Update
- Bio/Life Science Cluster Initiative Update



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Presentations

- Virginia Office of Education Economics



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Virginia Office of Education Economics (VOEE) Data Activities

Beaver Dam Farm,
Roanoke Region

August 2022

VOEE | Virginia
Office of
Education
Economics

complementary functions:

1. Provide a unified, consistent source of analysis for policy development and implementation related to talent development

2. Offer resources and expertise related to education and labor market alignment

- We work closely with key partners to accomplish our mandate. VOEE's key partners include the Virginia Dept of Labor, the Virginia Secretariat of Commerce & Trade, SCHEV, Higher education institutions, Virginia Dept of Education,

What we Do



VOEE WILL ENABLE VIRGINIA TO TACKLE AMBITIOUS CHALLENGES, AS A NATIONAL LEADER ON A NUMBER OF FRONTS

Credible and consistent labor market
data and analysis to inform policy
decisions

Data on state and federal programs
for workforce development and
education

- More **sustainable funding models for education** (e.g., including more performance-based higher education funding components)

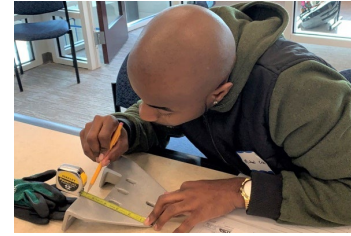
- Transparent, **skills- and competency**
data



Current Agenda

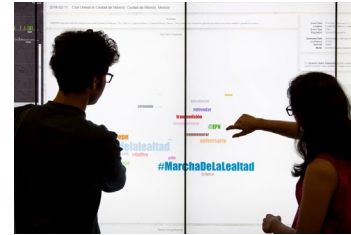
1

Virginia State-Wide Supply-Demand Comprehensive Labor Market Data Analysis



2

Virginia Skills Initiative



3

Legislative Mandates, Virginia Infrastructure Academy, Data Quality, Other Initiatives



VIRGINIA SKILLS & COMPETENCIES Data

SFTs

With dollars through the Workforce Investment and Opportunity Act and in partnership with VCCS, VOOE will develop two new data sets on skills for Virginia:

ALUMNI TRACKING: Track up to 8 years of graduates from Virginia higher education institutions through social media profiles to collect data on:

Occupation/s

Location

Skills

Non-degree credentials

EDUCATIONAL PROGRAMMING: Work with institutions to develop a Virginia specific data set on skills and competencies taught in credit and non-credit programs throughout Virginia.



Source: National Skills Coalition

VEDP |

VOEE's new initiatives from the 2022

General Assembly Sessions (1 of 2)

		Conference Report (\$M)			
		FY22	FY23	FY24	
	Initiative (Item)	Description			
VEDP	Offshore Wind Offshore Talent Acquisition Study (115 #9c)	Completes a study of strategies to attract skilled out-of-state talent for maritime jobs in Hampton Roads in support of the shipbuilding, ship repair, and offshore wind industries by 11/1/22		0.2	
DHCD	GO Virginia Talent Pathways Planning (114 #1c/115 #3c)	Provides grants to GO Virginia regions to identify business needs for workers in strategic industries. DHCD shall work with VOEE to make recommendations. VOEE shall provide analytical support to regional councils. The language continues in the biennium for any unspent one-time funds	2.5	Lang.	Lang.
DOLI	Apprenticeship Data to Virginia Office of Education Economics (364 #1c)	Directs the Office of Registered Apprenticeship to provide data to the Virginia Office of Education Economics on or before December 31, 2022, and quarterly thereafter		Lang.	Lang.
VCCS	G3 Missing Language (213 #1c)	Adds language that VOEE shall evaluate the skills and training needed for Virginians to fill jobs available in certified regional council areas. Based on the evaluation, VOEE will make recommendations to the Governor and GA what programs should be offered in each region that qualify for financial assistance under the G3 Program		Lang.	Lang.
Central Approps.	Workforce Development (487.50 #1c) ¹	Provides funding to support workforce development programming across Virginia including: \$3M in FY23 and \$10M in FY24 for the Innovative Internship Fund and Program at SCHEV, \$8M in FY23 for G3 Innovation Grants at VCCS in collaboration with VOEE, and \$2.5M for Advanced Manufacturing Talent Investment Program and Fund pilot at VEDP		16.0	17.0

¹Corresponds to SB667 (Hashmi) and HB565 (O'Quinn)/SB685 (Mason). See next slide

VOEE's new initiatives from the 2022 General Assembly Sessions (2 of 2)

		Conference Report (\$M)		
		FY2 3	FY2 4	
Initiative Item	Description			
VEDP	HB217 (Simonds) VOEE, required to review federal occupational categories	Requires VOEE to review the occupational categories in the U.S. Bureau of Labor Statistics' to determine occupational categories not captured in the Commonwealth's existing STEM+C workforce profile and the gaps in the Commonwealth's tracking of careers in these occupational categories for the purpose of better aligning K-16 education priorities; Report to GA 10/1/22		
	HB565 (O'Quinn)/SB685 (Mason) Advanced Manufacturing Talent Investment Program and Fund (Item 487.50 #1c)	Creates the Advanced Manufacturing Talent Investment Program and Fund to assist qualified institutions in reaching a goal of increasing by at least 25,000 new eligible credentials, which are noncredit workforce credentials awarded by a qualified institution in a high demand advanced manufacturing field as identified by VEDP		2.5
SCHEV	SB667 (Hashmi) Innovative Internship Program; Virginia Office of Education Economics (Item 487.50 #1c)	Directs the State Council of Higher Education for Virginia to partner with the VOEE to collect and utilize data that includes the gaps that are most significant in hindering the Commonwealth from achieving its goals that its funds are intended to accomplish under the Innovative Internship Program, and provides other directives to the Council and VOEE to collaborate on and accomplish for the Innovative Internship Program	3.0	10.0
Workforce Dev. Board	HB718 (Filler-Corn)/SB661 (Lucas) Apprenticeship program; Bd. of Workforce Development to prepare recs for primary office	Directs the Virginia Board of Workforce Development to collaborate with the Department of Labor and Industry, the Department of Education, and the Secretaries of Labor, Education, and Commerce and Trade and rely on data from the Office of Education and Labor Market Alignment in reviewing the performance of current apprenticeship programs in meeting high-demand industry needs.		
DOE	HB1299 (Coyner)/ SB738 (Morrissey) High school students; instruction concerning post-graduate opportunities	Requires the DOE to collect and distribute to public schools and publicly post on its website information that assists high school students in making more informed decisions about their futures after graduating from high school and in doing so ensure that such students are aware of the costs and benefits of different educational and certificate programs. The bill directs the Department to annually collect and compile such information in consultation with the SCHEV and any other		

Questions? Get in touch

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Maggie L. Walker Governor's School,
Richmond

VOEE |



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Information Items – Part 1

- DHCD Approved Enhanced Capacity Building Projects
 - Region 3 (in partnership with Regions 1, 2, 4, and 7) – The Gupton Initiative
 - Region 3 – CRC REDO Strategy and Business Plan
 - Region 7 – Quantitative Metrics to Determine Effects of Foreign Investment



Information Items – Part 2

- Funded Project Summary



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Adjournment



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