



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

Virginia Growth and Opportunity Board

Business Meeting

June 14, 2022

Monroe Building, Richmond, VA



VIRGINIA DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT
Partners for Better Communities



Agenda

1. Opening
2. Consent Agenda
3. Director's Report
4. Presentations
5. Information Items
6. Adjournment



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Opening

- Call to Order
- Roll Call
- Public Comment



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Consent Agenda – Action Item

- April 21, 2022 Meeting Minutes
- FY23 Regional Capacity Building Allocation and Continuation of Match Waiver
- FY23 Regional Capacity Building Budgets
- FY23 Regional Per Capita and Statewide Competitive Fund Allocation
- Technical Amendment – Board Policy #12 – Use of Tobacco Commission Funds as Match



Director's Report



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- Action Item: Unobligated Fund Balance Recapture Method
- Action Item: Per Capita Applications (10)
- Action Item: Economic Resilience and Recovery Applications (4)



Unobligated Fund Balance Recapture Method



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- [Item 3-1.01 #3c](#) directs the State Comptroller to transfer \$27,515,896 from the Virginia Growth and Opportunity Fund to the General Fund.
- This figure is the approximate sum of all unobligated funds from FY19, FY20, FY21, which includes the Economic Recovery and Resilience initiative.
- While the budget is not descriptive of which funds will be subject to recapture, staff has prepared two recapture methods for consideration. Neither of the proposed methods would impact FY22 unobligated fund balances and would not jeopardize the funding Per Capita applications under consideration.
- The Board may wish to consider alternatives to these recommendations.



GO VIRGINIA FUND RECAPTURE METHOD: OPTION 1

Option 1:

Rescind \$18.6M in unobligated Per Capita funds previously allocated by the State Board as well as balance of FY21 unobligated Statewide Competitive funds, totaling \$23.6M.

Move the submitted ERR applications forward.

Rescind \$1.4M in FY22 Statewide Competitive Funds

Region	Total Unobligated Per Capita Fund Balances (FY18-FY21)	FY20 Unobligated ERR Fund Balances	Pending FY20 ERR Application	Projected YE Unobligated FY20 ERR Fund Balances	Total Recapture Impact
1	\$ 0.00	\$ 630,479.00	\$ 369,406.00	\$ 261,073.00	\$ 261,073.00
2	\$ 372,030.32	\$ 206.55		\$ 206.55	\$ 372,236.87
3	\$ -	\$ -		\$ -	\$ -
4	\$ 1,631,924.64	\$ 17,200.00		\$ 17,200.00	\$ 1,649,124.64
5	\$ 1,110,137.53	\$ 418,641.00		\$ 418,641.00	\$ 1,528,778.53
6	\$ 2,469,292.77	\$ 839,144.67	\$ 354,112.00	\$ 485,032.67	\$ 2,954,325.44
7	\$ 11,760,266.69	\$ 28,629.20		\$ 28,629.20	\$ 11,788,895.89
8	\$ 966,925.00	\$ 707,587.00	\$ 496,000.00	\$ 211,587.00	\$ 1,178,512.00
9	\$ 278,043.00	\$ 420,091.00	\$ 189,000.00	\$ 231,091.00	\$ 509,134.00
Statewide Competitive Fund	\$ 5,028,225.16	\$ 823,442.00		\$ 823,442.00	\$ 7,257,919.63
TOTAL	\$ 23,616,845.11	\$ 3,885,420.42	\$ 1,408,518.00	\$ 2,476,902.42	\$ 27,500,000.00
Unobligated Per Capita and Statewide FY18-	\$ 23,616,845.11				
Projected YE ERR Fund Balances	\$ 2,476,902.42				
FY22 Statewide Fund Contribution	\$ 1,406,252.47				
Enrolled Budget Recapture	\$ 27,500,000.00				



Option 2:

Rescind \$18.6M in unobligated Per Capita funds previously allocated by the State Board as well as balance of FY21 unobligated Statewide Competitive funds, totaling \$23.6M.

Return the ERR initiative balance of \$3.9M, leaving 5 projects unfunded.

GO VIRGINIA RECAPTURE METHOD: OPTION 2			
Region	Total Unobligated Per Capita Fund Balances (FY18-FY21)	FY20 Unobligated ERR Fund Balances	Total Recapture Impact
1	\$ 0.00	\$ 630,479.00	\$ 630,479.00
2	\$ 372,030.32	\$ 206.55	\$ 372,236.87
3	\$ -	\$ -	\$ -
4	\$ 1,631,924.64	\$ 17,200.00	\$ 1,649,124.64
5	\$ 1,110,137.53	\$ 418,641.00	\$ 1,528,778.53
6	\$ 2,469,292.77	\$ 839,144.67	\$ 3,308,437.44
7	\$ 11,760,266.69	\$ 28,629.20	\$ 11,788,895.89
8	\$ 966,925.00	\$ 707,587.00	\$ 1,674,512.00
9	\$ 278,043.00	\$ 420,091.00	\$ 698,134.00
Statewide Competitive Fund	\$ 5,028,225.16	\$ 823,442.00	\$ 5,851,667.16
TOTAL	\$ 23,616,845.11	\$ 3,885,420.42	\$ 27,502,265.53
Unobligated Per Capita and Statewide FY18-	\$ 23,616,845.11		
Projected YE ERR Fund Balances		\$ 3,885,420.42	
Enrolled Budget Recapture		\$ 27,502,265.53	

■ ■ Per Capita Applications

- 10 Proposals to Take Action On
- 5 out of 9 Regions Participated
- 6 Workforce Development Projects, 1 Sites and Infrastructure, and 3 Startup Ecosystem Projects



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Total Request:
\$10,040,284.92

Total Match:
\$13,787,550.86

Local Match:
\$10,804,956.18



Application Process



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- Applications are submitted to Regional Councils
- Approved applications are advanced to DHCD
- Technical reviewed by DHCD staff
- Workgroup review and pitch calls
- Staff prepares recommendations for Board
- Presented for Board consideration
 - Approve
 - Defer
 - Deny
- Approved projects go to contract

Region 5: Maritime Entry-to-Employment Training (MEET)



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Participating Localities:

City of Chesapeake Public Schools , City of Hampton Public School, City of Newport News Public Schools City of Norfolk Public Schools, Suffolk Public Schools

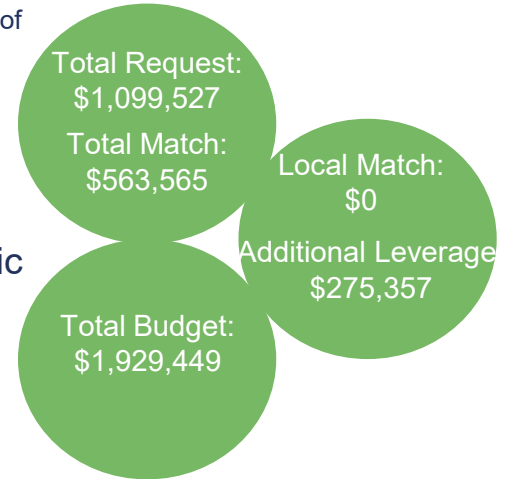
Investment Strategy: Workforce Development

Goal: To build an online training delivery platform in three maritime trades

courses in sheet metal fabrication, pipefitting, welding, and entry-level Fiber Optic Technician training through a partnership with New College Institute.

Outcomes:

- Create at least two online maritime courses and fiber optic technician courses
- Train 390 total students within 3 years
- Train 706 total students within 5 years



Region 7: Nano-IMAGINE



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Participating Localities:

Prince William County, Northern Virginia Economic Development Alliance on behalf of its member localities

Investment Strategy: Workforce Development

Goal: To catalyze growth of Virginia's nanotech sector by providing hands-on workforce training and supporting the launch and growth of high-tech nanotechnology startups.

Outcomes:

- 185 new jobs created in nano-tech in year 3
- 233 new jobs created in nano-tech in year 5
- 3 new nano-tech startups created
- 26 new technical graduate and undergraduate classes with hands-on room training

Total Request:
\$2,500,000

Total Match:
\$1,250,000

Local Match:
\$50,000

Total Budget:
\$3,750,000

Region 8: Accelerating Advanced Manufacturing Workforce



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Participating Localities

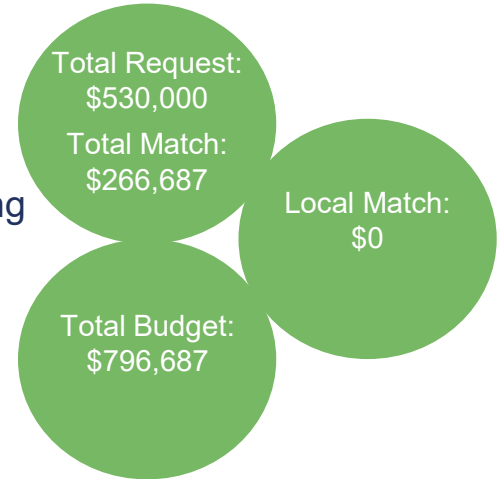
Frederick County Economic Development Authority, Shenandoah County Economic Development Authority, Winchester Economic Development Authority

Investment Strategy: Workforce Development

Goal: To build a strong workforce pipeline for Region 8 manufacturers, meeting needs of a diverse cluster including materials, parts, machinery, food, and pharmaceutical producers through implementation industry approved credentialing and degree opportunities.

Outcomes:

- 336 students trained
- 300 credentials awarded
- 288 jobs filled



Region 9: Talent Supply Connector



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Participating Localities:

Culpeper County, Greene County Public Schools, Louisa County Public Schools, Nelson County, Madison County

Investment Strategy: Workforce Development

Goal: Execute workforce strategies identified in the Labor Sector Strategies

Report (LSSR), and develop sector-driven credentialing, apprenticeship, and/or internship programs that build talent pathways to serve priority industries.

Outcomes:

- 180 new internships
- 90 new jobs
- 20 Light Manufacturer businesses served
- 20 Food & Beverage Manufacturer businesses served

Total Request:
\$391,528

Total Match:
\$200,851

Local Match:
\$0

Total Budget:
\$592,379

Region 9: Tech Talent Retention



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Participating Localities:

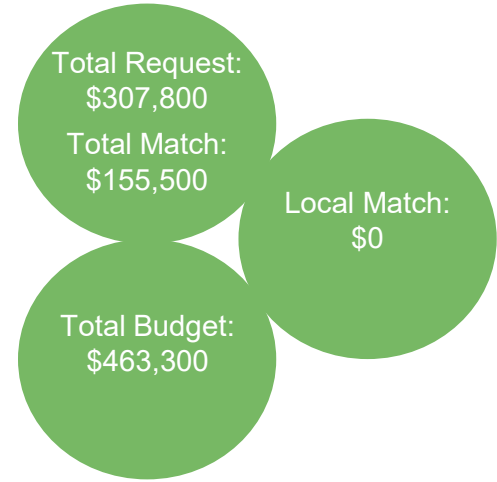
City of Charlottesville, Counties of Albemarle, Madison, Nelson, Culpeper, and Louisa

Investment Strategy: Workforce Development

Goal: To retain UVA college graduates in the Central Virginia region and to provide a talent pipeline for higher paying jobs in technology fields in Region 9 aligned targeted sectors.

Outcomes:

- 55 new jobs created
- 100 businesses served



Region 9: Technology Academies for Fauquier and Rappahannock Counties



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Participating Localities: Fauquier County, Rappahannock Public Schools

Investment Strategy: Workforce Development

Goal: To develop technology academies for students that will offer college level courses in robotics and drones.

Outcomes:

- 69 jobs filled
- 90 students trained
- 6 internships created
- 2 new programs with 4 industry-relevant certificates/credentials
- 90 credentials awarded
- 80 students enrolled in dual enrollment programs

Total Request:
\$402,075.36

Total Match:
\$201,037.68

Local Match:
\$116,146.00

Total Budget:
\$603,113.04

Region 5: Hampton Roads Economic Development Sites Readiness II



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Participating Localities:

Southampton County, City of Chesapeake

Investment Strategy: Site Development

Goal: To complete due diligence work recommended by earlier studies for two sites in Region 5, helping to accelerate their development to Tier 4, and to complete a site characterization study for a third site.

Outcomes:

- 90 acre site elevated from Tier 2 to Tier 4
- 80 acre site elevated from Tier 2 to Tier 4
- 80 acres site characterized for development
- Up to 400 jobs created

Total Request:
\$3,751,545

Total Match:
\$10,476,310.18

Local Match:
\$10,476,310.18

Total Budget:
\$14,227,855.18

Region 2: Workforce and Entrepreneurship Initiatives in a Regional Makerspace



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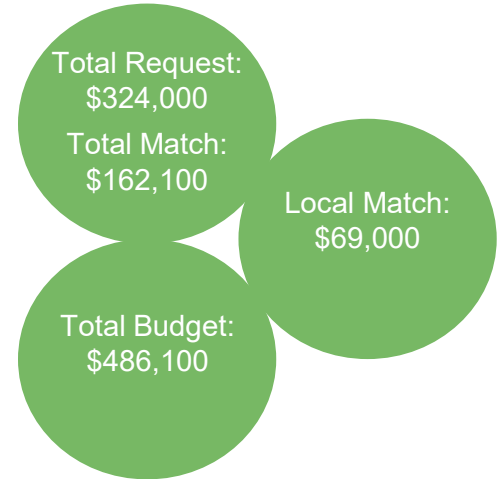
Participating Localities: City of Lynchburg, Counties of Bedford and Campbell

Investment Strategy: Workforce Development/Start-up Ecosystem

Goal: To expand programming and add new equipment at Vector Space to support entrepreneurship and workforce development for the manufacturing sector.

Outcomes:

- 37 jobs filled over three years (previously 22)
- 8 businesses launched (previously 4)
- 5 existing businesses served



Region 7: Accelerate 2023/2024

Participating Localities: Arlington County, Fairfax County

Investment Strategy: Start-up Ecosystem

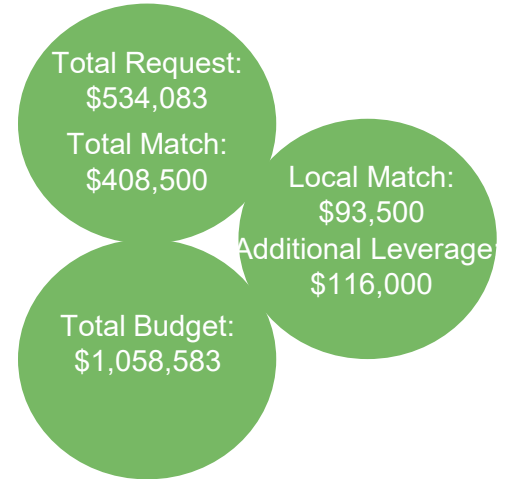
Goal: To strengthen and advance Northern VA as a world-renowned center of excellence for innovative emerging technologies, benefitting the regional community and promoting economic growth by drawing capital from around the country to a showcase of the top tech companies in Virginia.

Outcomes:

- 100 new jobs created
- \$50 million total capital raised
- 100 entrepreneurs engaged



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Region 9: Carver Food Business Incubator



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Participating Localities: Town of Culpepper, Counties of Fauquier, Orange, and Rappahannock

Investment Strategy: Start-up Ecosystem

Goal: To support and scale Region 9 food and beverage manufacturing companies, support development of new manufacturing products to be sold across state lines, and convert the former George Washington Carver Regional High School into a thriving and sustainable agricultural education, production, research, and training hub.

Outcomes:

- 173 new jobs created
- 68 businesses served
- 67 new products released to market
- 15% increase in sales for businesses served

Total Request:
\$199,726.56
Total Match:
\$103,000

Local Match:
\$0

Total Budget:
\$302,726.56

Regional ERR Applications

- 4 Proposals to Take Action On
- 4 out of 9 Regions Participated
- 3 Workforce Development Projects and 1 Startup Ecosystem Project



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Total Request:
\$1,309,182

Total Match:
\$1,015,012

Local Match:
\$62,300

Region 1: UWSVA– Employer-Sponsored Childcare Benefit, 2022



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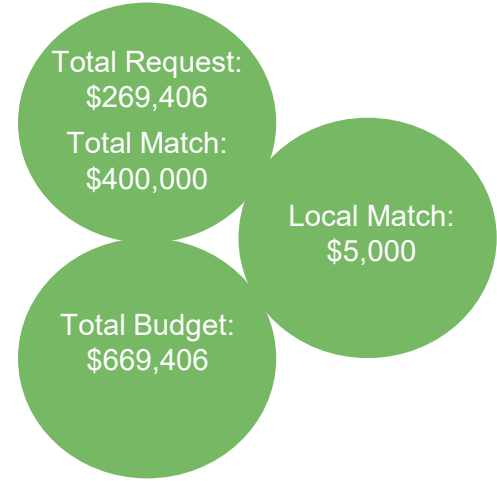
Participating Localities: Counties of Buchanan, Tazwell, and Smyth

Investment Strategy: Workforce Development

Goal: To fill manufacturing jobs by increasing the labor force participation rate through the development of a pilot program to expand the capacity of the child care industry and address cost barriers through the development of an employer-sponsored benefit program.

Outcomes:

- 52 businesses participating on committee or engaged in project activities
- 4 businesses participating in the employer-sponsored childcare benefit program
- 76 jobs filled/retained
- 25 organizations served by the Regional Shared Service Alliance



Region 6: Rappahannock and Germanna Community Colleges Patient Care Technician



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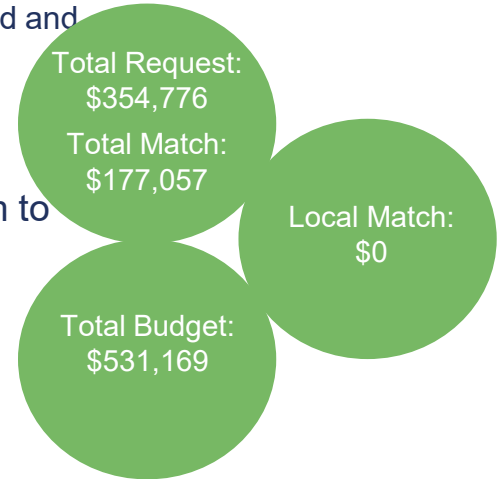
Participating Localities: City of Fredericksburg, Counties of Essex, Spotsylvania, Stafford and Gloucester

Investment Strategy: Workforce Development

Goal: To develop and deliver a new, non-credit Patient Care Technician Program to address critical healthcare shortages exacerbated by the pandemic.

Outcomes:

- Development of the Patient Care Technician program (non-credit)
- 120 students trained
- 110 students completers
- 82 students credentialed
- 62 jobs filled



Region 8: NextGen Nurses



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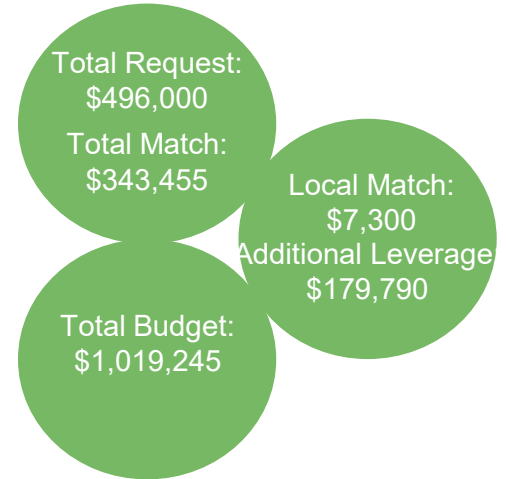
Participating Localities: Counties of Page, Shenandoah and Warren

Investment Strategy: Workforce Development

Goal: Shenandoah University and Valley Health System will partner to develop and deliver a pilot that will increase the number of Nurse Preceptors, increase the number of clinical hours achieved in University Simulation Lab, and increase the number of newly trained nurse graduates to address critical healthcare shortages exacerbated by the pandemic,.

Outcomes:

- Development of Nurse Preceptor curriculum
- Enhanced Simulation Lab capabilities at Shenandoah University
- 35 new preceptors trained
- 140 additional nurses trained
- 25% of clinical hours achieved by 460 Shenandoah University nursing students



Region 9: BEACON's Kitchen

Participating Localities: Alebamarle County, City of Charlottesville

Investment Strategy: Start-up Ecosystem

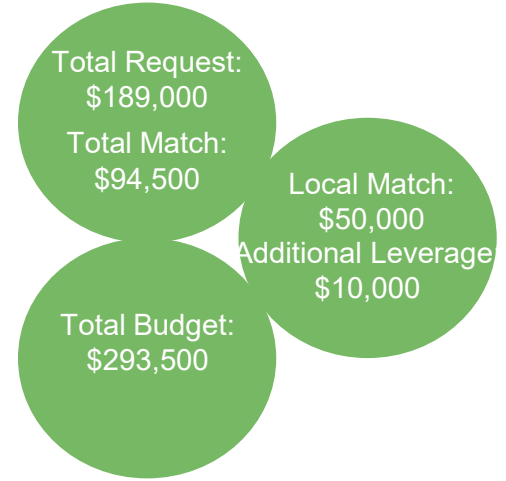
Goal: To provide technical training and certification course as well as an expanded commercial kitchen to stabilize existing Food and Beverage businesses still recovering from the economic impact of the COVID-19 pandemic and to grow Food and Beverage manufacturing activity in the region.

Outcomes:

- 77 new jobs created
- 28 new businesses created
- 30 new tradeable food products produced
- 40 businesses served



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ERR Fast Access



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- Requested Administrative Approval - ERR Fast Access Project
 - Regions 8: I-Shenandoah Valley Small Business Resiliency Teams (SBRT) Round 2



Presentations

- Panel Presentation: Regional Talent Pathway Programs
- GO Virginia Talent Pathway Initiative – Planning



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Talent Development Overview

- To build new capacity creates a larger pool of qualified workers in order to meet unmet employer demand and address the need for new/emerging skills within area talent pools
- Focus on occupations integral to the industry sectors identified in the each region's Growth & Diversification Plan



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Total Investments	Total Projects
\$34.2M	93





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Shawn Michael Avery

- Shawn Avery is the President and CEO of the Hampton Roads Workforce Council.
- Previously, Shawn served as Vice President for the Peninsula Council for Workforce Development and as Senior Manager of Development and Community Affairs at Opportunity Inc.



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Dr. Julie Brown

- Dr. Julie Brown currently serves as the Director of Advanced Learning at the Institute for Advanced Learning and Research in Danville, Va.
- Previously, Julie served numerous roles in education, including serving at one public research university, two community colleges, and regional K-12 districts.



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Nick Grzeda

- Nick Grzeda currently serves as the Supervisor for Computer Science in Loudoun County Public Schools.
- Previously, Nick served as a Digital Integration Specialist in the Office of Educational Technology.



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Lori Martin

- Lori Martin is the STEAM/CTE Coordinator for Chesapeake Public Schools.
- Previously, Lori has been involved in Career and Technical Education for 18 years, including serving as a teacher and as an Industry Credential Coordinator.



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GO Virginia Talent Pathway Initiative

Budget Language: Item 114 #1c (HB 29) outlines a new one-time \$2,500,000 allocation to the Growth and Opportunity Virginia Program for the GO Virginia Talent Pathways Planning.

Planning Grants Goal: To identify and address business workforce needs in regional industry clusters.

Key Partner: Virginia Economic Development Partnership Office of Education and Labor Market Alignment (OELMA)



Next Steps



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- DHCD and VEDP to collaborate on program guidelines.
- DHCD and VEDP develop joint recommendations on submitted applications for consideration by the GOVA State Board.
- VEDP – OELMA to provide analytical support to regional councils in developing the analysis.
- As a condition of the grant, regional councils shall provide quantitative and qualitative information on current and future needs of regional businesses within the targeted industry clusters to VEDP - OELMA.
- This planning grant program shall last no longer than a year from its start date, and represent a one-time appropriation of funds for this purpose.
- Any funds remaining at the end of the fiscal year shall not revert to the general fund and shall be carried forward into the next fiscal year by the department for the purposes described.



Information Items

- DHCD Approved Enhanced Capacity Building Project
 - Regions 4 and 5: I-64 Innovation Corridor Global Internet Hub Growth Plan Initiative
- GO Virginia Funded Projects Summary



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Adjournment



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