



# JOHN KING

President, Virginia Poultry Growers Cooperative

## **BIOGRAPHY**

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John King is the President of Virginia Poultry Growers Cooperative, a Virginia company that employs over 500 employees and has over 200 grower members. He was involved in the planning and start-up of the organization in 2004 and named General Manager in 2014 and President in 2017. John has nearly 30 years of experience in sales, marketing, finance, and business management with both large and small public and private companies.

John also serves on several industry related committees and boards such as the National Turkey Federation, Virginia Poultry Federation, GO Virginia and the Center for Rural Virginia. A long-time believer in mentorship programs, John is committed to investing in the next generation of business leaders. He serves on the Board of Massanutten Technical Center Foundation and works with a variety of organizations whose goals are to enhance student success and community growth.

John attended Radford University where he earned a Bachelor's degree in Business Administration and an MBA with a concentration in Finance. He lives in Harrisonburg, Virginia with his wife and has five children.