



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

Virginia Growth and Opportunity Board

Business Meeting
December 12, 2023



Stafford middle school students attend summer to explore engineering, IT, and cyber careers as part of Region 6's Germanna Community College Tech Talent Pipeline project. *(Photo courtesy of GO Virginia Region 6 Annual Report)*



VIRGINIA DEPARTMENT OF HOUSING
AND COMMUNITY DEVELOPMENT
Partners for Better Communities



Agenda

- I. Opening
- II. Consent Agenda
- III. Deputy Director's Report
- IV. JLARC Report: Recommendations Summary
- V. JLARC Study Discussion and Next Steps
- VI. Healthcare Investment Taskforce
- VII. Information Items
- VIII. Adjournment



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COgro Labs at Virginia Tech Corporate Research Center *(Source: GO Virginia Region 2 Annual Report)*



I. Opening

- Call to Order
- Roll Call
- Public Comment
- Board Proclamation Honoring John O. “Dubby” Wynne



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II. Consent Agenda – Action Item

- September 12, 2023 Meeting Minutes
- Region 3 SVRA Sites Scope Change
- Region 5 FY24 Capacity Building Budget Approval
- 2023 Regional Growth & Diversification Plan Update Approval



III. Deputy Director's Report

- **Action Items:**
 - i. Per Capita Applications (2)
 - ii. Talent Pathways Initiative Planning Applications (2)
 - iii. Competitive Fund Application (1)



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III.a.i. Per Capita Applications

- 2 Proposals to Take Action On
- 2 out of 9 Regions Participated
- *Industry cluster targets:* Manufacturing, Advanced Manufacturing, Logistics and Distribution
- *Investment Strategies:* 2 Workforce Development Projects



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**GO Virginia
Request:
\$855,000**

**Total Match:
\$616,682**

**Local Match:
\$312,632**

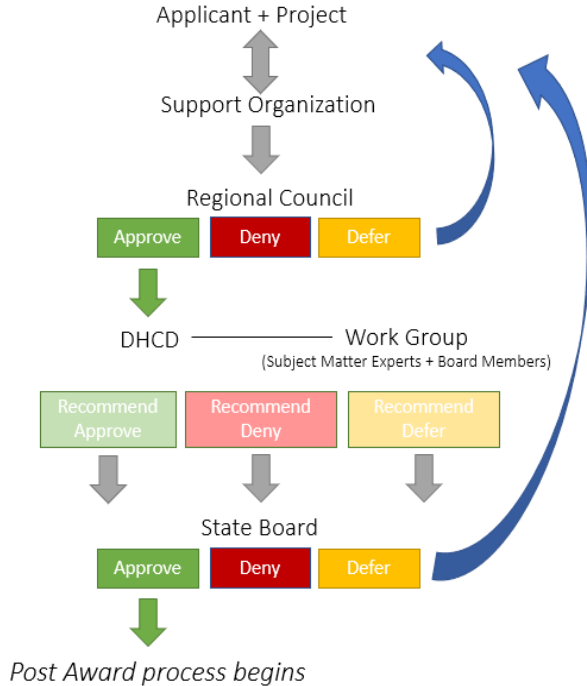


Application Process



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GO Virginia Application Review



- Applications are submitted to Regional Councils
- Approved applications are advanced to DHCD
- Technical review by DHCD staff
- Workgroup review and project pitch calls
- Staff prepares recommendations for Board
- Presented for Board consideration
 - *Approve*
 - *Defer*
 - *Deny*
- Approved projects go to contract



Evaluation Criteria

- **Regional Collaboration**
 - Meaningful participation of 2 or more localities
 - Collaboration with industry and other partners
- **Economic Impact**
 - Target Industry Focus
 - Leveraged Nonstate Resources and/or Cost Savings
 - Well Defined Outcomes and Products
- **Project Readiness**
 - Partner Commitments, Match Resources, and Milestones
- **Sustainability**



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Region 2: ACA Classical & CTE Institute



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Participating Localities: Appomattox County, Town of Pamplin, Town of Appomattox

Applicant: Appomattox County



Targeted Industry Cluster(s): Manufacturing and Advanced Manufacturing

Investment Strategy: Workforce Development

Goal: To expand capacity to train welding students to meet the needs of firms in the advanced manufacturing cluster.

Outcomes:

- 54 students trained
- 70 credentials awarded

**GOVA
Request:
\$565,000**

**Total Match:
\$303,182
Local Match:
\$144,132**

**Project Budget:
\$1,839,989**

**Additional
Leverage:
\$1,025,807**

Staff Recommendation: Approval



Region 6: Rappahannock Community College New Career Training Center

Participating Localities: *Essex County Public Schools, Gloucester County Public Schools, Lancaster County Public Schools, Middlesex County Public Schools*

Applicant: *Rappahannock Community College Educational Foundation*

Targeted Industry Cluster(s): Manufacturing, Distribution/Logistics

Investment Strategy: Workforce Development

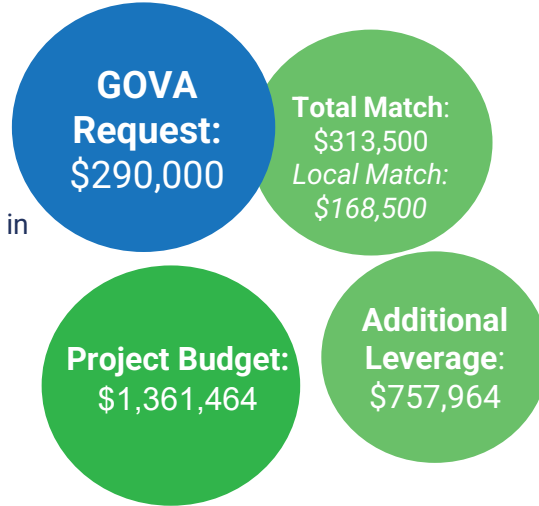
Goal: To increase the pool of qualified workers and expand dual enrollment opportunities for students in Essex, Gloucester, Lancaster, and Middlesex County Public Schools in Rappahannock Community College’s through the renovation and repurposing of a centralized Career Training Center

Outcomes:

- 130 students trained
- 117 credentials awarded
- 115 jobs created/filled
- 10 businesses served
- 59 students enrolled in dual enrollment programs



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Staff Recommendation: Approval

III.a.ii Talent Pathway Planning Initiative Applications

- 2 Proposals to Take Action On



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Region 1: ACI TPI

Participating Localities: Dickenson County, Wise County, Russell County

Applicant: Appalachian Council for Innovation



Targeted Industry Cluster(s): Advanced Manufacturing

Investment Strategy: Workforce Development

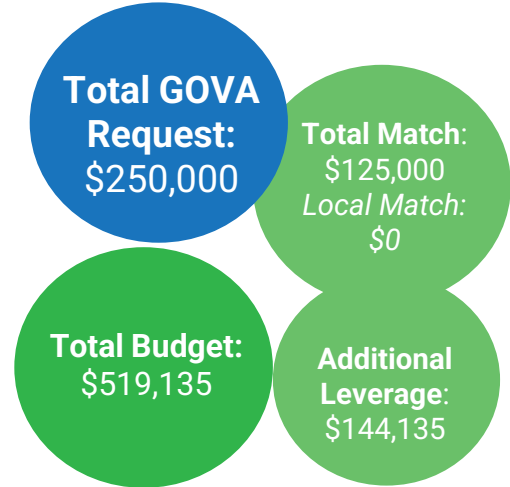
Goal: To define talent pathways for Region 1's targeted industry cluster.

Products:

- Talent Pathways Planning Initiative Study and Recommendations



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Staff Recommendation: Approve

Region 4: Region 4 Talent Pathways Initiative Planning

Participating Localities: Chesterfield County, Hanover County, Henrico County, Richmond City, Dinwiddie County, Greenville County, Petersburg City, Hopewell City, Prince George County

Applicant: Brightpoint Community College



Targeted Industry Cluster(s): Advanced Pharmaceutical Manufacturing, Information Technology

Investment Strategy: Workforce Development

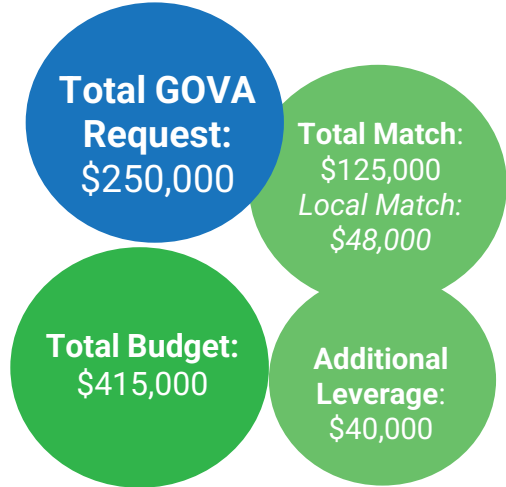
Goal: To define talent pathways for Region 4's targeted industries.

Products:

- Region 4 Talent Pathways Planning Initiative Study and Recommendations



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Staff Recommendation: Approve

III.a.iii Competitive Fund



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- 1 Proposal to Take Action On



Regions 5 & 6: Promoting Careers in Aquaculture 2.0

Participating Localities: Lancaster County Public Schools, Mathews County Public Schools, Richmond County Public Schools, Northampton County Public Schools, Gloucester County, City of Hampton, City of Newport News, City of Poquoson, City of Williamsburg, York County

Applicant: Virginia Polytechnical Institute



Targeted Industry Cluster(s): Aquaculture, Water Technologies

Investment Strategy: Workforce Development

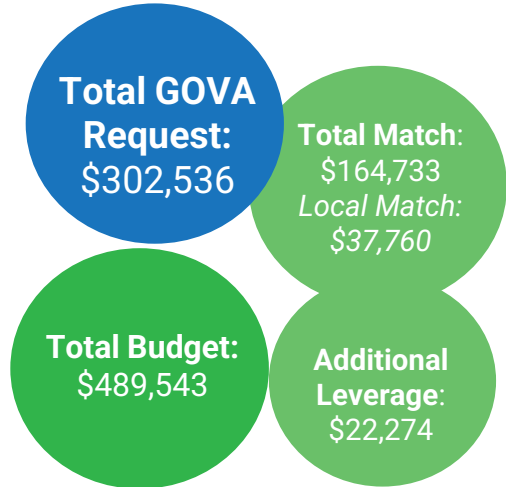
Goal: To address the aquaculture industry’s need for skilled, dedicated employees by training students through online learning modules, a one-week experiential hands-on education immersion summer course, and 75-hour internship placements with local aquaculture businesses. The project will also “teach the teacher” by providing training to local teachers in aquaculture curriculum.

Products:

- 116 participants trained
- 24 businesses served
- 58 internships created
- 74 credentials awarded



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Staff Recommendation: Approve



III. Deputy Director's Report



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- **Information Item:**
 - *Revisions to the Competitive Fund Administrative Guidance*



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IV. JLARC Report: Recommendations Summary

- *Joint Legislative Audit Review Commission Directive: Review GO Virginia with an eye toward legislative intent:*
 - *Promote Regional Collaboration*
 - *Grow and Diversify Regional Economies*
- *Process: interview DHCD Staff, Regional Stakeholders, and State Board Members and also review relevant reporting outcomes data*



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IV. JLARC Report: Recommendations Summary

- *Summary of Results: 16 Recommendations and 2 Policy Considerations*
- *Recommendations fall into 3 categories:*
 - *Creation of a clearer and more accurate outcomes reporting process*
 - *Make programmatic eligibility changes including better definitions of traded sector industry activities as well as the consideration of healthcare as a fundable project type*
 - *Create flexibility for Regions to access the Fund, including flexibilities in the Competitive Fund and lowering match requirements*



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IV. JLARC Report: Recommendations Summary

- *Takeaways and Reasons to be Encouraged*
 - *All of the recommendations in the report are clearly actionable*
 - *Many of the recommendations were already underway prior to the report being written, including Competitive Fund changes and healthcare discussions happening with the Healthcare Investment Taskforce established at the last Board meeting*
 - *DHCD staff is working on developing a plan of action to implement the JLARC recommendations and we're excited about the efficiencies suggested*



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V. JLARC Study Discussion and Next Steps

- *Program Evaluation Committee – Designation of Chair, Todd Stottlemeyer*
- *Governance and Policy Committee – Designation of Chair, Emily O’Quinn*



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VI. Healthcare Investment Taskforce Update



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VII. Information Items

- a. DHCD Approved Enhanced Capacity Building Projects
 - o Region 2 – NRV Materials and Machinery Cluster Scale-Up
 - o Region 6 – Empower Black Entrepreneurs Accelerator Pilot Program
 - o Region 9 – Wine Industry Planning Grant
- b. Q1 FY24 Fiscal Report



Adjournment



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Future Meeting Schedule

- March 12, 2024
- June 11, 2024
- September 10, 2024
- December 10, 2024